

# SITGES 2020



**SITGES**

53<sup>RD</sup> INTERNATIONAL FANTASTIC  
FILM FESTIVAL OF CATALONIA

# SITGES 2020



## SITGES

53 FESTIVAL INTERNACIONAL DE  
CINEMA FANTÀSTIC DE CATALUNYA

8 - 18 OCTUBRE 2020

Organitzat



Ajuntament  
de Sitges



Generalitat de Catalunya  
Institut Català  
de les Empreses Culturals

Patrocinador Principal



Amb la col·laboració de



Amb el suport de



Amb el finançament de



TV oficial



Hi col·labora



Diari Oficial



Patrocinador i seu principal



Vehiclle oficial



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Col·laborador



TV oficial



Patrocini



Patrocini



Patrocini



MELIÀ

# INTRODUCING THE FESTIVAL



## SITGES

53<sup>RD</sup> INTERNATIONAL FANTASTIC  
FILM FESTIVAL OF CATALONIA

8<sup>TH</sup> - 18<sup>TH</sup> OCTOBER 2020

The Sitges - International Fantastic Film Festival of Catalonia closed its 53rd edition, held using a hybrid format combining on-site and virtual formulas, and with a selection of the very best contemporary fantastic films.

Sitges 2020 held its annual meeting with fantastic genre fans, industry and the press at a unique edition from 8 to 18 October, 2020. El Festival combined the best genre films of the moment with a close look at films that have marked the history of fantasy, through a variety of tributes. Films directed by women once again had a prominent presence

-a clear trend in recent years- and the role of national productions was also predominant.

We celebrated the 100th anniversary of the first great fantastic genre movie in film history, *Das Cabinet Des Dr. Caligari* (*The Cabinet of Dr. Caligari*), with a retrospective and an official publication.

2020 edition was a real test of resistance and resilience. The physical format included meetings, presentations, Q&A, etc., as it has always been, although complying with

current restrictions: social distance, outdoor events, capacity limitation, etc. There was not a big difference in that aspect to ensure the value of attending a festival. International participation was both physical and online, live or recorded depending on the type of guest and the event itself. The truth is that we carried out a lot of preliminary work to ensure that each industry event and each film was accompanied in one way or another by those responsible.

**MÒNICA GARCIA I MASSAGUÉ**  
SITGES FOUNDATION MANAGER

# 2020

## OFFICIAL FANTÀSTIC SITGES 53



BEST FEATURE LENGTH FILM

**Possessor Uncut**

by Brandon Cronenberg



BEST DIRECTION

**Brandon Cronenberg**

for Possessor Uncut



MENTION

**Natalie Erika James**

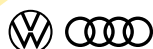
for Relic



BEST ACTOR

**Grégoire Ludig & David Marsais**

for Mandibules



Vilamòbil



BEST ACTRESS

**Suliane Brahim**

for La nuée

**So de tardor**  
2019 · Xarel·lo

MENTION

**Marin Ireland**

for The Dark and The Wicked

# AWARD WINNERS

## OFFICIAL FANTÀSTIC SITGES 53



BEST SCREENPLAY  
**Márk Bodzsár, Juli Jakab  
& István Tasnádi**  
for *Comrade Drakulich*



Obra Social "la Caixa"



BEST SPECIAL EFFECTS  
**Maks Naporowski, Filip Jan  
Rymsza, Dariush Derakhshani**  
for *Mosquito State*



KELONIK



BEST PHOTOGRAPHY  
**Tristan Nyby**  
for *The Dark and The Wicked*



BEST MUSIC  
**Bingen Mendizábal  
& Koldo Uriarte**  
for *Baby*



SPECIAL JURY PRIZE  
**La nuée**  
by Just Philippot



AUDIENCE AWARD BEST  
MOTION PICTURE  
**La vampira de Barcelona**  
by Lluís Danés

LA VANGUARDIA



BEST FANTASTIC GENRE SHORT  
FILM, **The Luggage**, by Yi-fen Tsai

Fotogramas

MENTION

**Rutina: La Prohibición** by SAM

# 2020

## Noves Visions

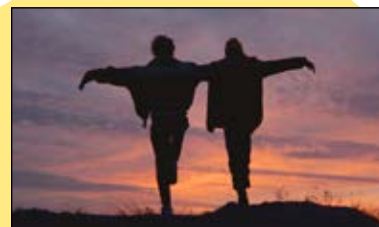


BEST FEATURE FILM  
**My Heart Can't Beat Unless  
You Tell It To**  
by Jonathan Cuartas

MENTION  
**El elemento enigmático**  
by Alejandro Fadel



BEST DIRECTION  
**Laura Casabé**  
for Los que vuelven



BEST NOVES VISIONS PETIT  
FORMAT SHORT  
**Luz Distante - Parte 1,  
Les desventurades**  
by Santiago Reale

## Panorama Fantàstic



BEST FEATURE FILM  
**Tailgate (Bumperkleef)**  
by Lodewijk Crijns

## Midnight X-treme



AUDIENCE AWARD  
BEST MOTION PICTURE  
**The Queen of Black Magic**  
by Kimo Stamboel

## Focus Àsia



BEST FEATURE FILM  
**The Queen of Black Magic**  
by Kimo Stamboel

## Sitges Documenta

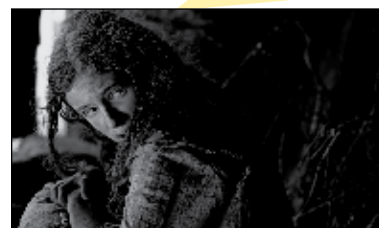


AUDIENCE AWARD BEST  
MOTION PICTURE  
**Ivan, O Terrível**  
by Mario Abbade

## Méliès Awards



MÉLIÈS D'ARGENT TO  
A FEATURE FILM  
**Le dernier voyage de Paul W.R**  
by Romain Quirot



MÉLIÈS D'ARGENT TO  
A SHORT FILM  
**Dar-dar**  
by Paul Urkijo



# AWARD WINNERS

## Blood Window



BLOOD WINDOW BEST FILM  
**Marea alta (High Tide)**  
by Verónica Chen

## Jurat de la crítica



JOSÉ LUIS GUARNER  
CRITIC'S AWARD  
**Teddy**  
by Ludovic Boukherma  
& Zoran Boukherma



CITIZEN KANE AWARD FOR  
BEST NEW DIRECTOR  
**Jonathan Cuartas**  
for My Heart Can't Beat Unless  
You Tell It To

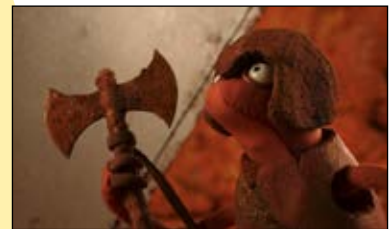
## Carnet JOVE



CARNET JOVE AWARD  
FOR BEST FANTASY GENRE  
FEATURE FILM  
**She Dies Tomorrow**  
by Amy Seimetz



AWARD FOR BEST ANIMATED  
FEATURE FILM  
**Seven Days War**  
by Yuta Murano



AWARD FOR BEST ANIMATED  
SHORT FILM  
**Red Rover**  
by Pol Diggler

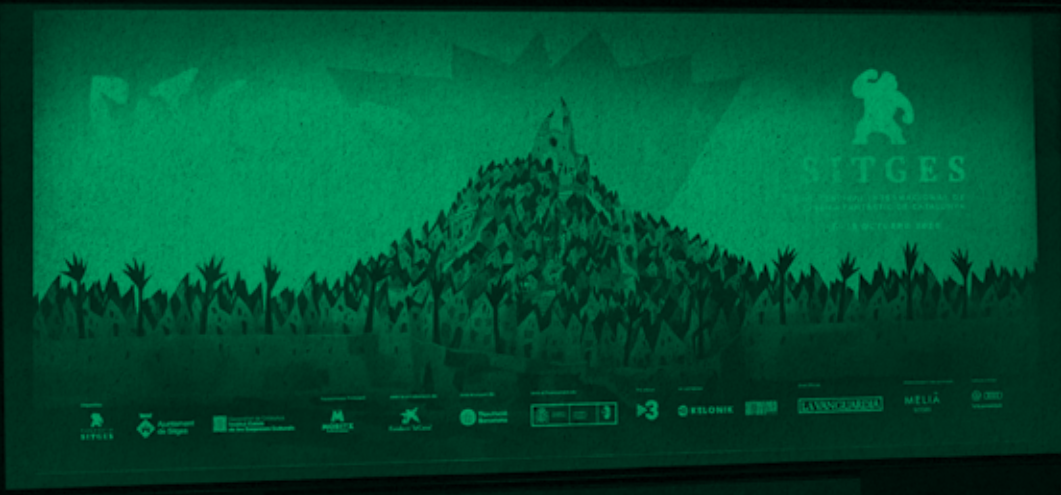


## Brigadoon



PAUL NASCHY  
BRIGADOON AWARD  
**Horrorscope**  
by Pol Diggler

# PERSONALITIES, TALENT, HONORARY AWARDS



## David Lynch

GRAN HONORARY AWARD

Filmmaker, painter, musician... David Lynch is one of today's most relevant artists, not only for all the different disciplines he specializes in, but also for the enormous and cross-sectional influence he exerts with every step he takes. His filmography includes seminal works such as *The Elephant Man* (80), *Blue Velvet* (86), *Wild at Heart* (Golden Palm at Cannes 1990), *Lost Highway* (97) and *Mulholland Drive* (01). With the television series *Twin Peaks*, created together with Mark Frost in 1990, he revolutionized the language of TV fiction and forged an icon of popular culture. Its third season, which premiered in 2017, was considered by Cahiers du Cinéma to be the most important audiovisual work of the last decade.



## PERSONALITIES, TALENT, HONORARY AWARDS

### Nawja Nimri

GRAN HONORARY AWARD

After debuting with unprecedented force in *Jumping into the Void* (95), one of the big milestones in independent Spanish cinema for which she picked up the Award for Best European Actress at the Berlin Festival, she initiated a meteoric career that has made her one of the most outstanding Spanish actresses of her generation. In the nineties she co-starred in one of the pivotal European fantastic films, Alejandro Amenábar's *Open Your Eyes* (97). Subsequently, she embarked on other forays into genre such as *Lovers of the Arctic Circle* (98), *Fausto 5.0* (01), *Verbo* (11) and *Quién te cantará* (18). In addition to balancing film with her other great passion, pop music, she has also become a huge TV star thanks to the series *Vís a Vís* and *Money Heist*.





## Paco Plaza

CAREER MÉLIÈS 2020

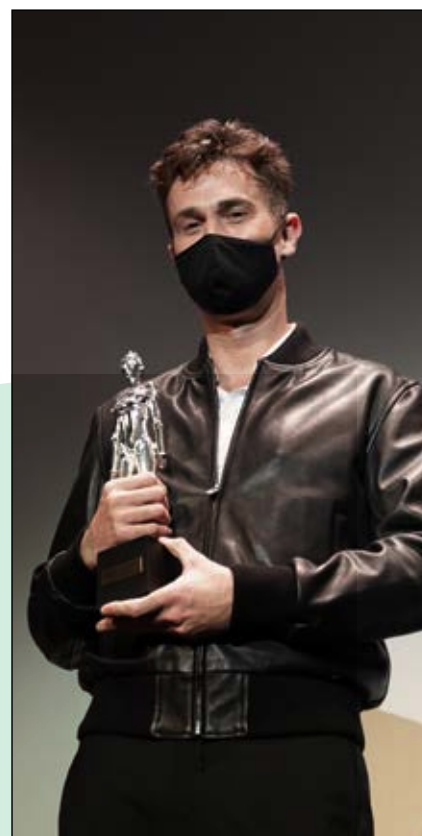
Director, producer and screenwriter, he is one of the undisputed masters of Spanish horror from the last two decades. He took his first steps in the feature film world with *Second Name* (02), *Romasanta: The Werewolf Hunt* (04) and *A Christmas Tale* (05), a TV movie endorsed by Narciso Ibáñez Serrador. Years later, together with his partner and friend Jaume Balagueró, he made genre history with *[REC]* (07), a film that began one of the most celebrated horror sagas of the new millennium. With *Veronica* (17) he achieved a resounding box office success and seven Goya Award nominations. This 2020 he shot *La abuela*, a film penned by Carlos Vermut.



## Manuel de Blas

NOSFERATU AWARD

A film, theater and television actor, still active after a career spanning more than six decades, he has worked with renowned filmmakers such as Carlos Saura, Vicente Aranda and Franco Zeffirelli. He is especially popular among genre film fans for his participation in *Cauldron of Blood* (70), where he appeared alongside Boris Karloff; Javier Aguirre's *Hunchback of the Morgue* (73); Amando de Ossorio's *The Ghost Galleon* (1974); and León Klimovsky's *The Vampires Night Orgy* (74), among other works that make him one of the most identifiable faces in Spanish "Fantaterror". On stage, he has performed in productions directed by Robert Wilson, Lluís Pasqual and Miguel Narros, and in 1992 he received the National Theater Award.

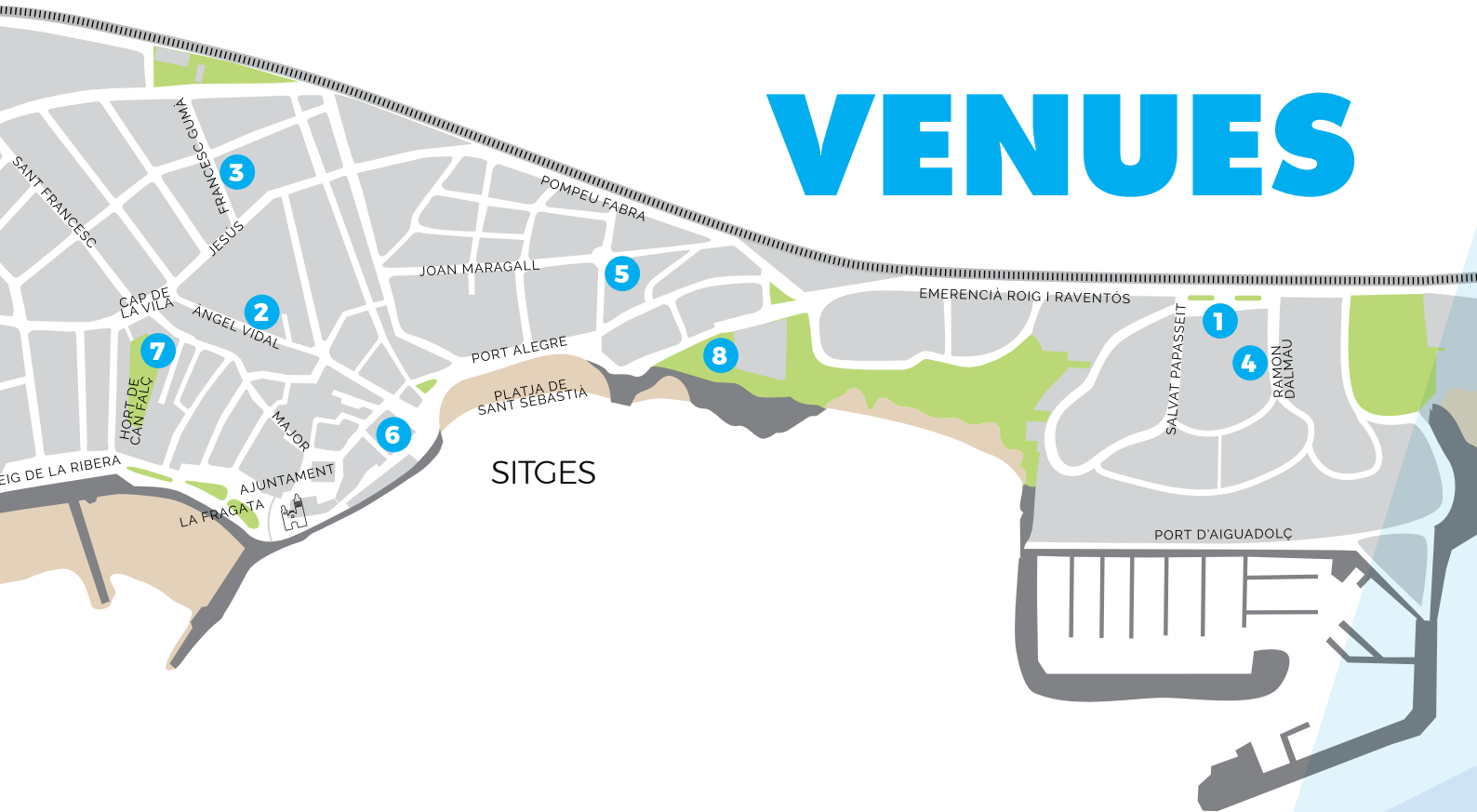


## Oriol Tarragó

MARIA HONORÍFICA

Post-production supervisor and sound designer, he graduated from the Escola Superior de Cinema i Audiovisuals de Catalunya/Cinema and Audiovisual School of Catalonia (ESCAC). His first participation in a feature length film was in Guillermo del Toro's *The Devil's Backbone* (01), and he also designed the sound for films such as *[REC]* (07), *Julia's Eyes* (08), *Sleep Tight* (11), *Enemy* (13), *Superlópez* (18), *A Perfect Enemy* (20) and *Malnazidos* (20). His collaboration with J.A. Bayona, for whom he has designed the sound for all his short and feature films, from *The Orphanage* (07) to *Jurassic World: Fallen Kingdom* (18), is particularly remarkable. He has won four Goya and seven Gaudí awards, and in 2017 he was honored by the European Film Academy as best sound designer.

# VENUES



## 1. Auditori



With a seating capacity for 1,384 spectators, it is one of the largest in South Europe. It is fitted out with modern film screening technologies, including a new generation screen. The opening and closing ceremonies are held here and from five to seven daily Official Selection screenings and special gala ceremonies during the Festival. It is equipped with 35 and 70 mm all DCP formats projectors for 1,33-1,66-1,85-Scope formats. In addition, as well as with Dolby Stereo, Dolby SRD, DTS and Dolby SDDS sound

## 2. El Retiro Cinema



This iconic Festival venue was its headquarters for many years and is located in the center of town. It was completely renovated just recently. With a seating capacity for 600 spectators, it holds from three to five daily screenings during the Festival from sections like Panorama, Midnight Xtreme and tributes. It is equipped with a new 35 mm all DCP formats projector for 1,33-1,66-1,85-Scope formats and with Dolby Stereo sound.

## 3. Casino Prado



Another historical site venue that houses different Festival sections, like Noves Visions, Anima't, Seven Chances and special marathons. It has a seating capacity of 450 and a 35 mm all DCP formats projector for 1,33-1,66-1,85-Scope formats and is equipped with Dolby Stereo sound.

#### **4. Tramuntana Room**

A cinema venue within the Hotel Melia facilities, equipped with film material, a 640 x 343 screen and a capacity for 400 people. It houses press screenings as well as Official Selection screenings, master classes and events like Sitges Coming Soon.

#### **5. Brigadoon Section**

The Noucentista building that was the old Sitges abattoir, built in 1920 by Josep Maria Martino, is a multipurpose cultural space since it was renovated in 1991. It houses and exhibits some of the elements from Sitges' festive heritage and, during the Festival, becomes the Brigadoon movie theater, presenting an intense ten day lineup with this section's characteristic hallmark. During the Festival it also offers bar service.

#### **6. Fantastic Kids. Miramar - Centre Cultural**

This room offers a selection of fantastic artistic that have already captivated audiences around the world. Admission to this venue is free, and there will be a varied lineup of shorts throughout the day.

#### **7. L'Hort de Can Falç**

A cozy corner in the heart of Sitges where you can enjoy a pleasant enclosed garden. It hosts several al fresco cinema screenings during the Festival, focusing on animation and family audiences.

#### **8. Sant Sebastià Hermitage**

This emblematic place, that connects the town centre to Balmins and Aiguadolç beach, is the stage for all the merchandise stands and stands belonging to companies selling movie material and gadgets during the Festival.

# FACTS & FIGURES



7 THEATERS/SCREENING VENUES



16,979 MINUTES OF CINEMA



11 SECTIONS



254 FILMS/WORKS



155 FILMS ON FESTIVALS ONLINE  
VIRTUAL CINEMA



59.315 TOTAL SEAT OCCUPATION (55,16%)



107.523 TOTAL SEATING CAPACITY



52,068 ON-SITE TICKETS SOLD



9,455 ON-LINE TICKETS SOLD



419 PROFESSIONAL ACCREDITATIONS



407 PRESS ACCREDITATIONS





An almost unanimous evaluation of the high level of quality of the projects from the Official Fantàstic Selection, Noves Visions, Panorama, Anima't and Midnight X-treme sections.

A clear increase in attendance in the on-competition categories and press screenings made possible by the Tramuntana Room, located in the Hotel Meliá and converted into a movie theater.

## THE FESTIVAL IN NUMBERS

Above all, it is important to highlight the excellent acceptance of the the Tramuntana Room. These wagers have far exceeded any attendance forecast becoming, as of now, essential to the Festival's development in future years.

The commitment to Sitges Pitchbox was right on the money. Both events where highly successful in terms of attendance and will be

expanded as of this year's Festival. The same can be said for Sitges Coming Soon. All of these events have made and will continue make the Sitges Festival even more of a benchmark for the international industry.

The Festival's technical image (image and sound), continue to boost our reputation.

# INDUSTRY HUB



400+

ACCREDITED INDUSTRY  
PROFESSIONALS

419

419 REGISTRATIONS ON THE  
PROFESSIONAL PLATFORM  
"SITGES INDUSTRY HUB -  
CATALAN FILMS & TV ONLINE"  
(SINGLE USERS)

6

PITCHING SESSIONS

51

SELECTED FILM PROJECTS

10.000€

TOTAL CASH AWARDS  
TO PROJECT DEVELOPMENT

10

INDUSTRY PANELS

2

PROFESSIONAL WORKSHOPS  
AND MENTORING ACTIVITIES**INDUSTRY  
HUB SERVICES**

The **Sitges Industry Hub** is the section that creates and develops initiatives aimed at professionals from the audiovisual industry, and it makes the Festival a place for meeting and collaborating with national and international sector profiles.

In this edition, the **Sitges Industry Hub** joined the hybrid format of the Festival, in which online and face-to-face activities were carried out in order to encourage contact between professionals in the field. The department makes available to the accredited a professional platform **Sitges Industry Hub - Catalan Films & TV** [online] where you can arrange meetings, consult the guide of the professionals participating at the Festival and access all the content of the section. In addition, following the model of the previous edition, face-to-face activities aimed at industry such as masterclasses, panels and pitch sessions are offered at the **Industry Hub Room (by Catalan Films & TV)**.

# INDUSTRY HUB



## MASTER CLASSES AND CONFERENCES

Master Classes and Conferences Prestigious panelists meet the audience. They are selected talent, filmmakers, Festival guests and professionals from the film and audiovisual industry.

## COMING SOON

One of the main programs of the Festival. It presents horror, sci-fi or fantasy films on different formats: feature films, short films, series, mini-series and documentaries.

**Coming Soon** is a selection of the upcoming Catalan, Spanish and Latin American productions.

## PITCHBOX

An international pitching event focused on horror, science fiction or fantasy projects under development. This new edition was held virtually and for the first time was focused on both international feature films and European series currently under development

## TABOO'KS

Is a Festival initiative aimed at bringing fantastic genre literature and films closer together. Among all the entries received, the program selects 4 works (novel, play or graphic novel) to present them to producers attending the Festival, for the purpose of promoting agreements for adaptations of literary works as audiovisual projects.

**4 literary works** will be selected for a pitch session in front of audiovisual producers accredited at the Festival, who may be interested in its screen adaptation.

Taking advantage of the setting of the international film competition, TABOO'KS becomes a literary copyright market specializing in fantastic genre. The activity includes a contacts book and a master class offered by an important figure from the film and literary sector.

## RODUCERS MEET PRODUCERS

a mentoring initiative where senior producers sponsor a group of 10 junior producers over the course of an entire year. This event combines personal coaching with a networking event where all of the guests participate.

The program is developed by PAC (Producers Audiovisuals de Catalunya - Audiovisual Producers of Catalonia) and Nivell 10 in collaboration with the Festival, which becomes a meeting venue for these pairs and a place to present the first results of their collaboration.

## FANTASTIC 7

Fantastic 7 is a common initiative of the Marché du Film- Festival de Cannes y SITGES Festival Internacional de Cine Fantástico de Catalunya and international expert Bernardo Bergeret.

Fantastic 7 fosters emerging talents and connects them with potential business partners by creating a privileged space for dialogue and exchange supported by top-notch international film festivals.

The seventh Fantastic Festivals are:

**Sitges International Fantastic Film Festival of Catalonia**

**Bucheon International Fantastic Film Festival**

**Cairo International Film Festival**

**Guadalajara International Film Festival**

**International Film Festival & Awards - Macao**

**South by Southwest**

**Toronto International**



 **OFFICIAL FAN SHOP**



# TARGETS AUDIENCE

## MOST FREQUENT SITGES LOVERS

### KEY DEMOGRAPHICS

Age Range: **20-45**

Gender: **58% male & 42% female**

Education: **College, Grad +**

Annual Incomes: **Higher Social Classes with strong purchasing power**

**Urban as Opposed to Rural**

Origin: **75% Catalonia, 15% Spain, 10% International**

### KEY PSYCHOGRAPHICS

SITGES Fans value the Festival as the essential rendezvous and their annual meeting with the Fantastic experience. Therefore, the Festival's goal is to recognize its community desires and its 53 years of history through film and fantastic genre.

Our audiences expect more than just films from the Festival. Among its fans, SITGES is known for generating a memorable event, that is highly shareable with their peers. The Festival's social media channels are extremely effective at

empowering shared sentiment.

SITGES Lovers especially like to share their experience and collaborate with sponsor brands on social media. They are a very loyal audience recognized as a community that enjoys the Festival as a collective experience that's unique in the world, as it addresses a top-quality film lineup & content.

Succeeders (VIP guests, jury members, national & international media and distribution film

companies, professional filmmakers and panelists, among others) & Aspirers (fans, emerging filmmakers and students & professors) in the film industry, both bright Film and Fine Arts enthusiasts who seek inspiration from other filmmaker's work. Succeeders will visit the Festival looking for talented filmmakers whereas Aspirers will attend, either hoping to break into the industry themselves or to simply and genuinely enjoy the experience. Anyone is welcome to experience what the festival has to offer.

# STRATEGIC PARTNERS & SPONSORS







## SITGES 2020, THE MOST INNOVATIVE FORMAT FOR THE MOST FANTASTIC AND SAFEST FESTIVAL

For eleven days, SITGES has been once again the meeting point for genre lovers, both in the Festival's theaters and via a virtual theater. This hybrid format has allowed us to reach all the fans who can't physically travel to Sitges. Thanks to the Virtual Theater, fantastic genre fans were able to watch over 150 films from the Festival's official line-up. David Lynch, Álex de la Iglesia, Najwa Nimri, Mario Casas, Paco Plaza, Manuel de Blas or Brandon Cronenberg are some of the outstanding names eagerly awaited and presented during this edition that has been, more than ever, truly unique.

The on-site Festival continued with its customary original and bold selection of the best in recent Fantastic Genre, supporting 254 pieces including feature films, shorts, and documentaries, at 7 different screening venues - 4 of them movie theatres. Reserved advance seating, with social distancing and limited seating capacity at less than 70% in all its venues, and full air and sanitation measures and controls in all venues have guaranteed, as always, a comfortable and fantastic experience for all viewers.

This 2020, the Festival's parallel events have been reinvented in order to continue improving and presenting, year after year, all the latest in books, comics, festivals, exhibitions, industry panels and networking activities, solidarity projects and family & children's program based on the world of fantasy.

The Festival team is grateful for the commitment and for all the collaborating institutions and companies that made this edition possible and more fantastic than ever.

# SITGES 2020, THE MOST INNOVATIVE FORMAT FOR THE MOST FANTASTIC AND SAFEST FESTIVAL

## PLATFORM STRATEGIES ON A FILM MARKET SEGMENTATION

### Sitges 2020 Categories

- A. Golden Sponsor
- B. Silver Sponsor
- C. Bronze Sponsor
- D. Focus Sponsor

## GOLDEN SPONSOR 2020

Title as Major Sponsor SITGES 2020 edition – 53rd INTERNATIONAL FANTASTIC FILM FESTIVAL OF CATALONIA. Category Exclusivity applied to the Sponsor's sector

- Sponsorship Goals / Branding, Visibility & Community Relations
- Increasing brand equity and awareness, generating brand loyalty, and driving sales
- Garnering publicity outside of exposure of the event itself, generating press and media attention by image transferring (Sitges 2020 AVE: +47M€, Kantar Media)
- Finding a bigger audience while engaging with its lifestyle and adding value to the whole Festival experience
- Building a devoted connection and fostered new fans who already had interests that align with Sponsor's brands
- Standing out in the crowd differentiating themselves from the competition using Festival's platforms and connecting with a community of almost 500K followers (Festival's Social Media Channels)
- Enhancing exposure to +59K attendees (tickets sold- hybrid edition 2020) Supporting the most inspiring & well-known International event celebrated in Catalonia in 2020
- Generating a great deal of good will in the community, contributing to maintaining this historical cultural event in its challenging 53rd edition
- SITGES Sponsorship Benefits & Assets
- Hospitality Services
- Accommodation at Sitges Hotel Meliá, Main Venue
- Branded VIP reserved seating at The Auditori - Main Theatre (Hotel Meliá)
- Festival passes & special promotions
- Opening & Closing Night passes & Auditori screenings
- Access to the VIP Area
- Welcome Packs
- Social & leisure activities

# STRATEGIC PARTNERS & SPONSORS

- Experiential Marketing Exposure
- On-site Visibility
- Right to privatize Festival screenings or events like special premieres, master classes, workshops, press conferences, networking cocktails, industry panels, Fantastic Kids program, one to one meetings or special parties, among others
- Opening & Closing Night Main Sponsor: Gala Premier, Red Carpet, photo Calls, pre & post party
- Film Award Sponsoring - Official Section
- Sponsor Corner in VIP Lounge- Main Theatre, Hotel Meliá
- Communication Tools
- 20 second commercial spot on primetime - Main Venue, Auditori
- Daily Newspaper & Official Catalogue Ads
- Social Media Campaign
- Printed tickets & online tickets
- Promotional Opportunities
- Coupons & Marketing material placement at Festival Official Venues & VIP Lounge
- Premium Sponsor's product in Festival's Welcome Packs
- Design of a special edition or exclusive products for the edition using the Festival's image a
- Sales activation plan - Main Venue and Sitges commercial area
- Contests, raffles, and cross-promotion
- Logo inclusion & Broadcast visibility / All Supports
- Photo Calls (Full Pack)
- Promotional trailer & official campaign for national TV & theaters
- Festival's Official Press Conferences
- Sponsorship Press Release / Official Announcement
- Festival's Official Daily & Catalogue
- Festival's Official Poster & Postcards
- Festival's Line-up Guide
- Ext & Int Main Venue signage
- On-screen prior to Festival's Premieres & Events
- Festival's Newsletters, Virtual Platform, APP & Website

It is an honor for Moritz to have been able to be part of the Sitges Festival for the last decade. Thanks to the Festival's DNA, we don't feel like mere spectators, but rather one more cog in its mechanism.

Together we have taken our partnership a step further by creating memorable campaigns and unique experiences that have sparked the interest of both the general public and the media, year after year.

We hope to be able to continue walking the Sitges Festival's red carpet for many more years, even though the Moritz brand dresses in yellow.



**Xavi Camós**  
Marketing Manager at Moritz

**SITGES 53, Major Sponsor**

# SAFE SITGES- COVID 19 PROTOCOL



The Sitges – International Film Festival of Catalonia Foundation has implemented a series of measures and recommendations to prevent the spread of the Sars-CoV-2 virus (COVID-19) for the duration of the Festival.

These measures and recommendations affect all of the Festival's activities as well as all of the people who participate in them, including guests/accredited professionals, in-house and external workers and the general public. They are as follows:

## FACE MASK

**It is compulsory to wear a face mask at all times.** Please make sure you bring spare masks to attend the Festival. We recommend the use of FFP or KN95 masks. The use of masks with breathing valves will be considered equivalent to not wearing a mask, so their use is strictly prohibited.

Non-compliance with proper breathing etiquette **may result in your removal** from the Festival's premises.

## CAPACITY AND LOCATIONS

All theaters will be **used at no more than 66%** of their total seating capacity. The normal safety distance has been modified due to the permanent use of the mask during the entire screening; the pre-allocation of seats and their sectoring.

In all theaters, the seats will be numbered and places **will be pre-assigned**. It is essential to occupy your assigned seat for the entire screening and to avoid moving around as much as possible. No seat changes are allowed

## ENTERING AND EXITING

Entering and exiting must always be performed **while maintaining safety distances at all times**. Likewise, we would appreciate it if you would observe our theater staff's instructions for entering and evacuating each venue properly.

### Theaters

All theaters will be thoroughly **ventilated and sanitized** according to the health authorities' recommendations. The ratios, machinery, substances and time of use or intervention are specified in the general protocol, where they can be consulted.

All theaters will be equipped with instruments for **measuring carbon dioxide levels**, in order to continuously ensure that the air quality complies with the health authorities' indications and recommendations, and to prevent any possible viral loads in the room.

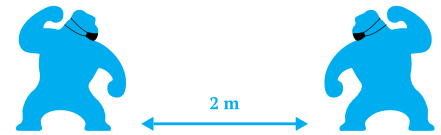
There are numerous **hand sanitizing stations** readily available.

### Hygiene and safety

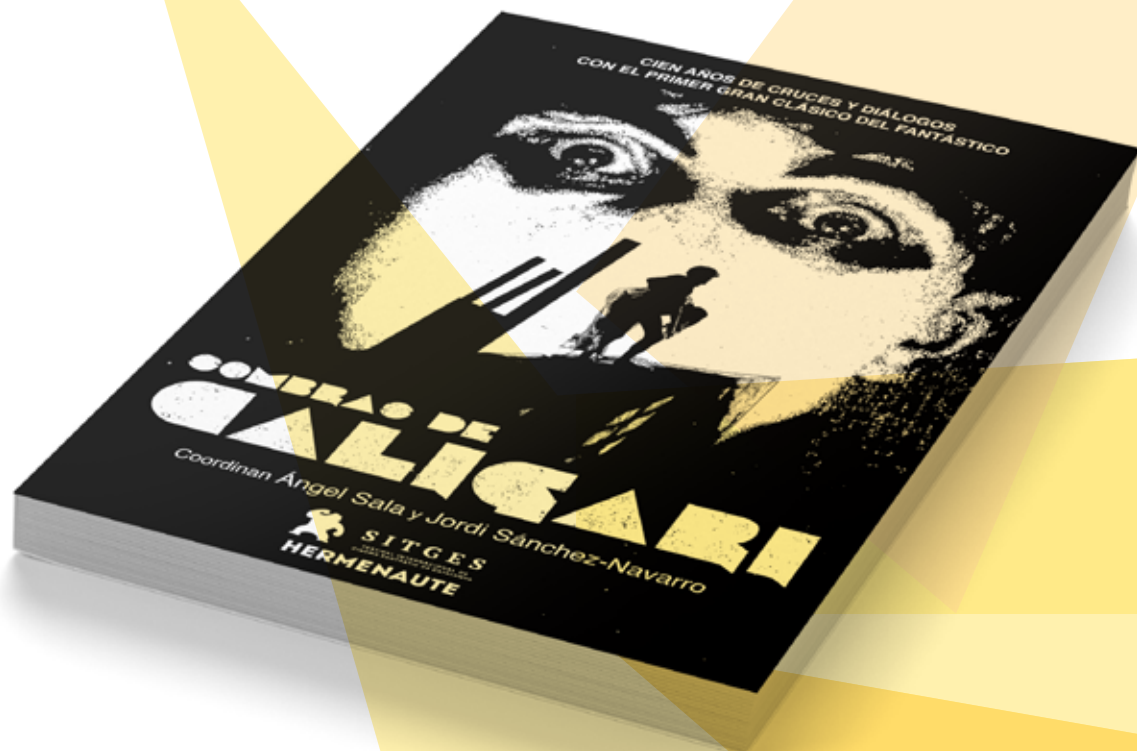
Review the **hygiene and safety measures** that will be followed during the course of the Festival.

You must **follow the Festival staff's instructions at all times**. Any kind of endangering behavior may lead to the organization deciding to remove you from a venue, or even having to turn you over to the local police if you pose a serious threat to other people's health.

Remember that **you must refrain from attending the Festival if you have tested positive for COVID-19, or suspect that you may test positive**. Attending the Festival while aware of being infected could be considered a crime against public health.



# OFFICIAL PUBLICATIONS



## SOMBRAS DE CALIGARI. CIEN AÑOS DE CRUCES Y DIÁLOGOS CON EL PRIMER GRAN CLÁSICO DEL FANTÁSTICO

***Sombras de Caligari. Cien años de cruces y diálogos con el primer gran clásico del fantástico (Shades of Caligari. One Hundred Years of Crossovers and Dialogues with the First Great Fantastic Classic)***

This book celebrates the centenary of The Cabinet of Dr. Caligari, the first great fantastic and horror film classic, and explores its immense cinematic and cultural legacy. Readers will find diverse insights into the enormous influence of the film's themes, mise-en-scène and narrative devices on subsequent movies and television, not to mention the genesis of Caligari, its socio-political setting and the debates sparked by its interpretation throughout history.

AUTHORS:

**Àngel Sala, Jordi Sánchez-Navarro. Lluís Rueda, Alan Salvadó, orge Gorostiza, Carlos Tabernero, Violeta Kovacsics**

PUBLISHED BY:

**Hermenaute Editorial**

## ¡A MORDISCOS! LA INCREÍBLE HISTORIA DE GERMÁN ROBLES, UN VAMPIRO ESPAÑOL EN MÉXICO

**¡A mordiscos! La increíble historia de Germán Robles, un vampiro español en México (Bite by Bite! The Incredible Story of Germán Robles, a Spanish Vampire in Mexico)**

Originally published in 2008 as part of the Semana Negra de Gijón, *¡A mordiscos! (Bite by Bite)* covers not only Robles' artistic career, but also the most significant films in Mexican gothic cinema, very different from films of masked

wrestlers, during the period of splendor of the ABSA production company and Churubusco Studios, as well as the incredible stories of Robles and many of the directors, screenwriters and artists he worked with: Abel Salazar, Chano Urueta, Gunther Gerszo, Federico Curiel, Pituka de Foronda, Miguel Morayta, Carlos Enrique Taboada and so many others who are part of the history of Mexican, Spanish and universal cinema.

AUTHOR:  
**Jesús Palacios**

PUBLISHED BY:  
**Hermenaute Editorial**



# PARALLEL EVENTS





Organized at different Festival venues, these events are based on feature length and short film screenings, exhibitions, book and publishing company presentations, panel discussions or talks with guests, giving the Festival more energy.

### FANSHOP AREA

Choose and browse through the best selection of gadgets, books, t-shirts and movies. Cinematic merchandise designed only for the most fanatical fans!



### FANTASTIC STREET ART GRAFFITI COMPETITION

The Sitges-International Fantastic Film Festival of Catalonia is organizing the Fantastic Street Art Graffiti Competition for the very first time. The aim of this competition is to merge the cultural and artistic spirit of young people with the Sitges-International Fantastic Film Festival of Catalonia and promote graffiti as a creative activity, disassociated from the symbols and signatures that antisocially dirty our walls.

## PARALLEL EVENTS



### FOODTASTIC AREA

The Foodtástico Area is the Food Truck zone where different trailers, with a wide variety of national and international cuisines, offer us their finest products right next to the sea. You will find options for avid meat eaters, for vegetarians and vegans, for anyone who prefers fish... The Foodtástico Area is located at the intersection of Balmins Avenue and Ramon Planes Street.

### FANTÀSTIC KIDS

Children are a very important audience for Sitges and this year we wanted to make a commitment to these new viewers by organizing a series of online activities focusing on our youngest ones.



Obra Social "la Caixa"



#### Local Schools Exhibition

Drawings made by the boys and girls from Sitges' schools with Festival-based themes.

#### Sitges Display Windows

The Sitges Display Window Competition is back again this year, sponsored by Moritz. Sitges' establishments have a chance to dress up their windows and experience the Festival like no one else to immerse themselves in the best fantastic and horror movies.

#### Find The Moon

During the days prior to the Festival, the Economic Promotion department and in collaboration with the Film Festival's activities department are launching the FIND THE MOON competition. 5,000 slips will be handed out that can be found at the main information points: the Citizens' Services Offices, the Film Festival Office, the Municipal Market, etc., that boys and girls will have to use from October 8th to 18th to find a reproduction of the moon from the movie *The Voyage dans la lune* in the display windows of the participating establishments. To verify if the boy or girl has really discovered the star in the display window the establishment will have to stamp the slip. Once it is completed with 20 stamps from different establishments, the boy or girl will deposit it in an urn located in the Municipal Market.

#### Cinema a la fresca

Small doses of great outdoor cinema. Free al fresco short film screenings.

#### Shared readings

Several recreational venues dedicated to reading fantastic genre literature for children.

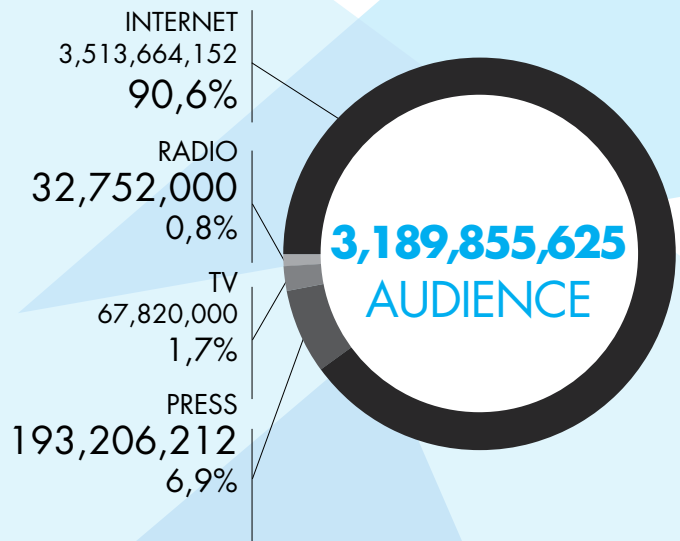
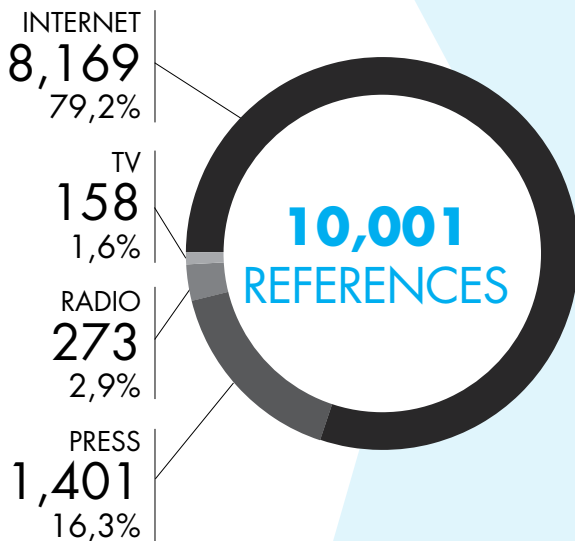
# PUBLICITY

## MEDIA OUTLET IMPACT

The data analysis was done by the Kantar Media agency and includes the number of Festival spectators and news items until 1 December. Not all of the media outlets appear

and the international arena includes some media outlets from the United States, Great Britain and France during the month of October.

## NEWS: 9,994



## PRESS RELEASES AND CALLS

For Sitges 2020, a total of 36 press releases were sent out, 19 before the Festival started, 16 during the Festival and 1 after the Festival.

As for press calls, we sent out:

- Sitges 2020 poster presentation and Sitges lineup premiere preview press conference.
- Sitges 2020 lineup press conference

**DISTRIBUTION:** Currently, press releases reach a total of 7,161 journalists .

2,429 receive it in Catalan, while 4,084 get it in Spanish and 648 in English.

# THE PRESS IN NUMBERS

## Total accredited journalists: 407

Onlinepress: **107**  
Cyborg Pass: **15**  
King Kong Pass: **253**  
Press Vip Pass: **25**

## Promo Material

Programs  
Postcards  
Exhibition postcards  
A4 Posters  
A3 Posters  
Brigadoon postcards  
Brigadoon leaflets  
Sitges Family Flyers  
Renfe Flyers

## Website & Numbers

Number of pages viewed: **3,555,696**  
Sessions: **605,331**  
Users: **334,834**  
Data from 1 January to  
31 December 2020.

## Social Networks And Numbers

Facebook: **61K** engagement  
**1,2M** impressions

Twitter: **94K** engagement  
**2M** impressions

Instagram:  
**1M** impressions  
**11K** engagement  
**562** story impression

## Newsletters

**37,912** subscribers

Newsletter contents: A recap of all sorts of interesting information about the Festival, from the latest developments in the lineup and general news to contests on social networks or encounters with fans. This year they were also used as an incentive for ticket and pass sales.

Newsletter frequency: Regular mailings on Friday, but supplemented with specific mailings (according to needs) other days of the week. Daily mailing during the Festival.

All together 68 before the Festival, we sent out 38 newsletters, 7 to industry, 11 during the Festival, 12 to Industry List.

## Advertising Agreements

Media outlets where the Sitges 2020 advertising campaign was conducted.

## Daily Press

La Vanguardia

## Press

Cineinforme  
Scifiworld  
Fotogramas  
Dirigido por  
Cinemanía  
Mongolia  
So Film  
Academia del Cine

## Radio

Catalunya Ràdio  
Ràdio Flaixback  
Ràdio Flaix FM

## TV

TV3  
Movistar+  
Dark TV  
XAL (Xarxa Audiovisual Local)

## Websites

Nació Digital  
Aullidos  
Visit Sitges  
lavanguardia.com  
Filmaffinity  
CineAsia

## Cinemas

Verdi  
Cinesa  
Phenomena

## Illuminated Ads

Grupo Main  
RENFE

# SPONSOR AND COLLABORATOR CATEGORIES

Organization Supported by Principal Sponsor In collaboration with Official Sponsor and Headquarters With funding from



With the Support of Official Journal Official TV Sponsored by Official Vehicle Official Coffee Hairdressing and Official Makeup



Official Food and Beverage Suppliers



Other Collaborators



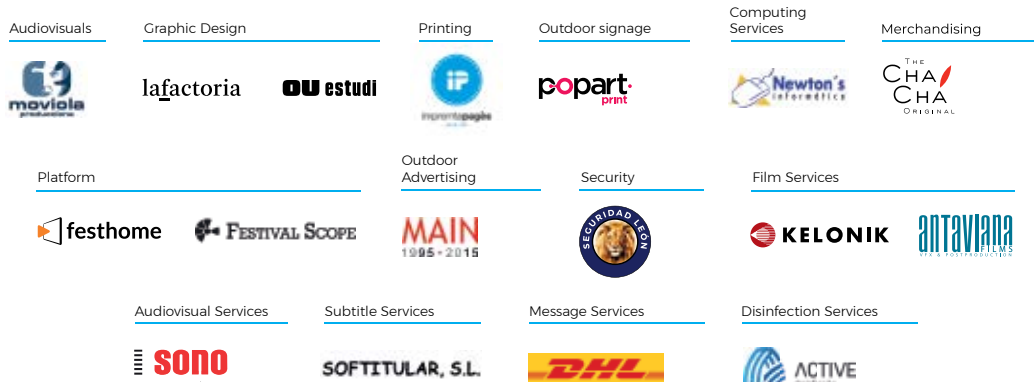
Hotel Collaborator Official Airline Railway Lines Advertising agency



Media Collaborators



OFFICIAL SUPPLIERS



# SITGES 2020



## SITGES

53 FESTIVAL INTERNACIONAL DE  
CINEMA FANTÀSTIC DE CATALUNYA

8 - 18 OCTUBRE 2020

Organitzat



Patrocinator Principal



Amb la col·laboració de



Amb el suport de



Amb el fomentament de



TV oficial



se col·labora



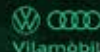
Diari Oficial



Patrocinator i seu principal



vehiclle oficial



**COMING SOON 2021**

**7<sup>TH</sup> - 17<sup>TH</sup> OCTOBER**



FUNDACIÓ  
**SITGES**

Since 2013, the Festival is qualified by the Hollywood Academy for all winning short films in the official categories and animation shorts to be presented as candidates for the OSCARS®



**[sitgesfilmfestival.com](http://sitgesfilmfestival.com)**

SITGES – Festival Internacional  
de Cinema Fantàstic de Catalunya

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