



SITGES

52<sup>ND</sup> INTERNATIONAL FANTASTIC  
FILM FESTIVAL OF CATALONIA

2019

3 -13 OCTUBRE 2019



# SITGES

52 FESTIVAL INTERNACIONAL DE  
CINEMA FANTÀSTIC DE CATALUNYA



Organitza



Patrocinador principal



Partner social



Patrocinadors



Amb el suport



Amb el finançament de



TV oficial



Hi col·labora



Diari oficial



Patrocinador seu oficial



Vehicle oficial

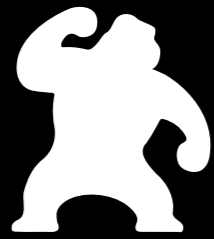


# Summary

- 4** *Introducing The Festival*
- 6** *2019 Award Winners*
- 10** *Personalities  
Talent  
Honorary Awards*
- 14** *Venues*
- 16** *Facts & Figures*
- 18** *Industry*
- 22** *Festival Targets*
- 24** *Strategic Partners & Sponsorss*
- 28** *Sitges Cocoon*
- 30** *Official Exhibition*
- 31** *Official Publication*
- 32** *Parallel Events*
- 36** *Publicity*



# Introducing The Festival



**SITGES**

52<sup>ND</sup> INTERNATIONAL FANTASTIC  
FILM FESTIVAL OF CATALONIA

3<sup>RD</sup> - 13<sup>TH</sup> OCTOBER 2019

The Sitges - International Fantastic Film Festival of Catalonia closed its 52<sup>nd</sup> edition with the celebration of the fortieth anniversary of the movie *Mad Max* (George Miller, 1979) and its wild universe full of big hit sequels.

In fact, one of the subjects under analysis was the ineffable influence of Miller's films in Italian post-apocalyptic cinema, which also received a tribute in Sitges thanks to a retrospective and the publication of the official book entitled *Apocalypse Domani. La década dorada de la explotación italiana de ciencia ficción (1977-1990) / Apocalypse Domani. The Golden Decade of Italian Science Fiction Exploitation (1977-1990)*, coordinated by the Festival's artistic director, Ángel Sala, and published by the Hermenaute publishing house.

The 52<sup>nd</sup> edition boasted an exciting lineup including the most significant fantastic genre films of the year. From 3 to 13 October 2019, almost 250 films were screened, receiving an enthusiastic response from audiences and the unanimous recognition of the industry and media outlets.

True to its tradition, Sitges presented works by talented new directors along with renowned filmmakers and great first-class talents. In addition, approximately forty side events were programmed including round table discussions, master classes, specific industry activities, virtual reality demonstrations, two exhibitions and the world famous Zombie Walk, with close to 3,000 zombies flooding the town's streets.



# 2019

# Award Winners

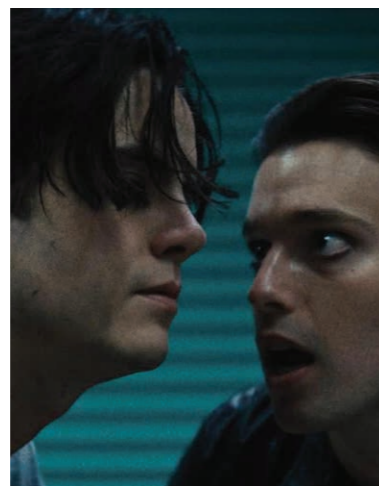
## Official Fantàstic Sitges 52



**BEST FEATURE LENGTH FILM**  
**El Hoyo**  
by Galder Gaztelu-Urrutia



**BEST DIRECTION**  
**Kleber Mendonça Filho & Juliano Dornelles**  
for Bacurau



**BEST ACTOR**  
**Miles Robbins**  
for Daniel Isn't Real



**BEST ACTRESS**  
**Imogen Poots**  
for Vivarium



## Official Fantàstic Sitges 52



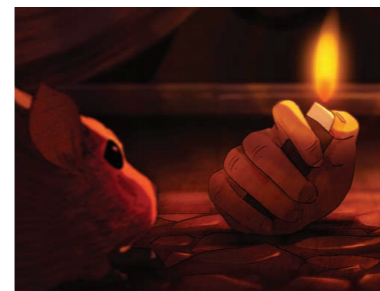
**BEST SCREENPLAY**  
**Mirrah Foulkes**  
for Judy & Punch



**BEST SPECIAL EFFECTS**  
**Iñaki Madariaga**  
for El hoyo



**BEST PHOTOGRAPHY**  
**Manu Dacosse**  
for Adoration



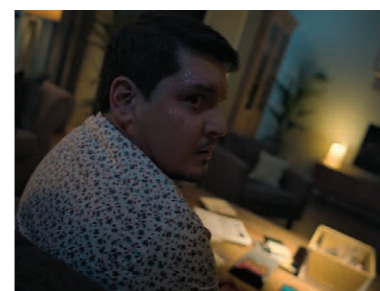
**BEST MUSIC**  
**Dan Levy**  
for J'ai perdu mon corps



**SPECIAL JURY PRIZE**  
**Adoration**  
by Fabrice du Welz



**AUDIENCE AWARD BEST MOTION PICTURE**  
**El hoyo**  
by Galder Gaztelu-Urrutia



**BEST FANTASTIC GENRE SHORT FILM**  
**Polter**  
by Álvaro Vicario



Mention to the kids of **Adoration**  
Thomas Gioria & Fantine Harduin

Mention to the Film Achoura  
**Achoura**, de Talal Selhami



# 2019

# Award Winners

## *Noves Visions*



BEST FEATURE FILM  
**Dogs Don't Wear Pants**  
by J-P Valkeapää



BEST DIRECTION  
**Mattie Do**  
for The Long Walk



BEST NOVES VISIONS PETIT  
FORMAT SHORT  
**Lucienne mange une auto**  
by Geordy Couturiau

### MENTIONS:

**Nina Wu**, by Midi Z  
**Jesus Shows You the Way to the Highway**, by Miguel Llansó  
**Hail Satan?**, by Penny Lane

## *Panorama Fantàstic*



AUDIENCE AWARD  
BEST MOTION PICTURE  
**Extra Ordinary**  
by Aike Ahern  
& Enda Loughman

## *Midnight X-treme*



AUDIENCE AWARD  
BEST MOTION PICTURE  
**The Devil Fish**  
by David Chuang

## *Focus Àsia*



AUDIENCE AWARD  
BEST MOTION PICTURE  
**The Gangster, the Cop,  
the Devil**  
by Lee Won-Tae

## *Sitges Documenta*



AUDIENCE AWARD BEST  
MOTION PICTURE  
**La venganza de jairo**  
by Simón Hernández

## *Méliès Awards*



MÉLIÈS D'ARGENT TO  
A FEATURE FILM  
**Adoration**  
by Fabrice du Welz



MÉLIÈS D'ARGENT TO  
A SHORT FILM  
**Children of Satan**  
by Thea Hvistendahl

## *Blood Window*



BLOOD WINDOW BEST FILM  
**Breve historia del planeta verde**  
by Santiago Loza

## *Jurat de la crítica*



JOSÉ LUIS GUARNER  
CRITIC'S AWARD  
**Bacurau**  
by Kleber Mendonça Filho  
& Juliano Dornelles



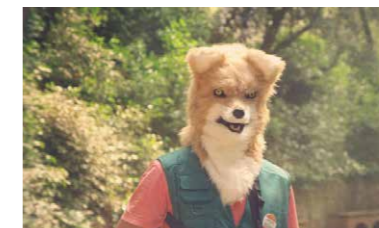
CITIZEN KANE AWARD FOR  
BEST NEW DIRECTOR  
**Calder Gaztelu-Urrutia**  
for El hoyo

## *Òrbita*



BEST ÒRBITA FILM  
**Huachicolero**  
by Edgar Nito

## *Brigadoon*



PAUL NASCHY  
BRIGADOON AWARD  
**Marc Martínez Jordán**  
for Tu último día en la Tierra

## *Sitges Cocoon*



BEST SITGES COCOON FILM  
**Gloomy Eyes**  
by Jorge Tereso  
& Fernando Maldonado

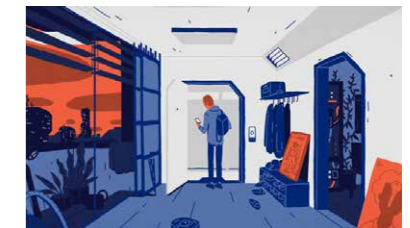
## *Carnet JOVE*



CARNET JOVE AWARD  
FOR BEST FANTASY GENRE  
FEATURE FILM  
**Bacurau**  
by Kleber Mendonça Filho  
& Juliano Dornelles



AWARD FOR BEST ANIMATED  
FEATURE FILM  
**Ride Your Wave**  
by Masaaki Yuasa



AWARD FOR BEST ANIMATED  
SHORT FILM  
**The Lonely Orbit**  
by Frederic Siegel  
& Benjamin Morard



# Personalities, Talent, Honorary Awards

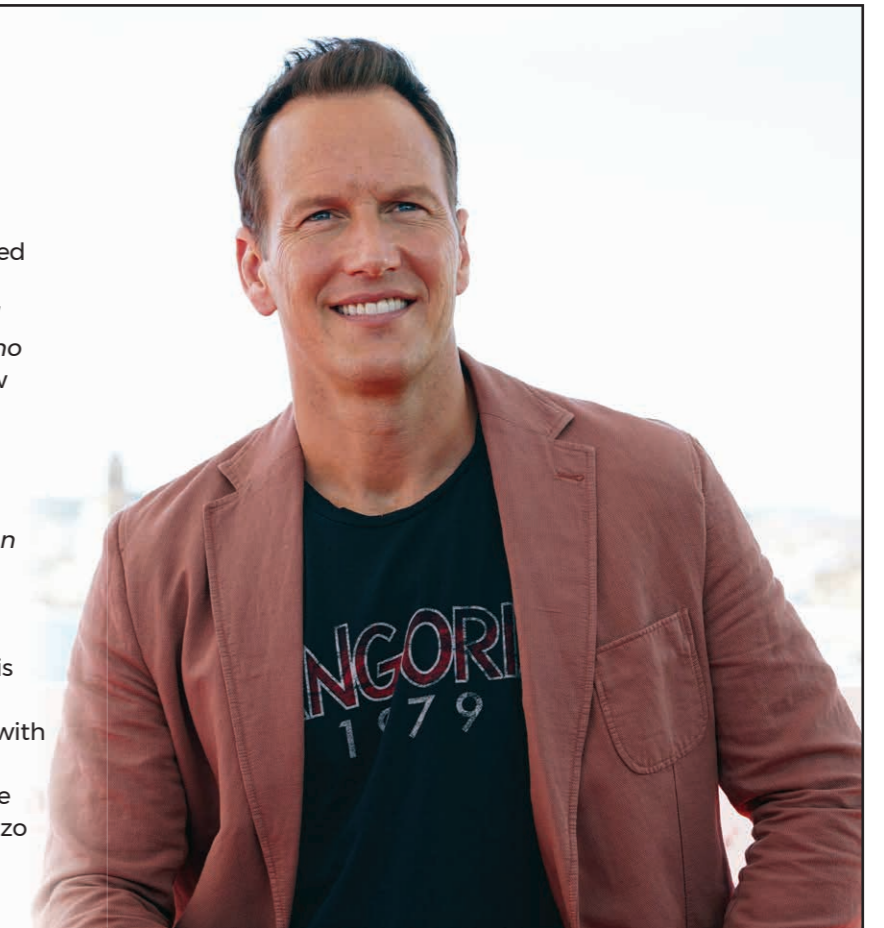


## Sam Neill Grand Honorary Award

His career as a film actor began with the Australian productions *Sleeping Dogs* (1977) by Roger Donaldson and *My Brilliant Career* (1979) by Gillian Armstrong. These movies opened the doors for him to the international scene, working in films such as *Possession* (1981), *Evil Angels* (1988) and *Dead Calm* (1989). In 1993, he experienced two milestones in his career, starring in Jane Campion's *The Piano*, winner of the Golden Palm in Cannes, and Steven Spielberg's revolutionary and iconic *Jurassic Park*. His filmography also includes titles like Robert Redford's *The Horse Whisperer* (1998), Sally Potter's *Yes* (2004), Taika Waititi's *Hunt for the Wilderpeople* (2016), and the series *Reilly: Ace of Spies*, *The Tudors* and *Peaky Blinders*. In addition to his work as an actor, he owns an organic winery and is an activist for the environmental cause.

## Patrick Wilson Time Machine Award

Actor, singer and producer, he has worked as a performer in musical theater and film, and has participated in various television projects. He debuted on Broadway with *The Full Monty* (2000), in film with *The Alamo* (2004), and in Sitges we got to know him through his controversial role in *Hard Candy* (2005). His work in the fantastic genre has led him to participate in *Watchmen* (2009), *Prometheus* (2009) or *Space Station 76* (2014), and to be a regular face in contemporary horror hand in hand with James Wan, thanks to three of the best-known sagas in this genre: *Insidious*, *The Conjuring* and *Annabelle*. In 2015, he surprised us with his performance as Arthur O'Dwyer in *Bone Tomahawk*, and this year he returns to horror directed by Vincenzo Natali in *In the Tall Grass*.



## Charles Band Time Machine Award

American director and producer of hundreds of horror, science fiction, fantasy and comedy movies, he will receive a Time Machine Award for his contribution to the fantastic genre, and will be in charge of kicking off the traditional Sitges Zombie Walk. One of the most prolific producers of Hollywood B Movies during the 80s and 90s, *Brigadoon 2019* will be screening some of the most important titles from his filmography, both as producer and director, thanks to the Festival's collaboration with Planet Horror, the only horror movie platform in Spain, produced by AMC Networks and Redum.







**Javier Botet**  
*Time Machine Award*

A film and television actor, director and short film screenwriter, his film career is closely linked to the fantastic genre. His particular physical build got Brian Yuzna's attention for a small role in *Beneath Still Waters* (2005), and shortly afterwards he terrorized the horror movie scene with his interpretation of the Medeiros girl in the [Rec] saga. His collaborations with Álex de la Iglesia and Carlos Vermut in Spanish cinema were followed by some of the most important international fantastic films. A triple role in Guillermo del Toro's *Crimson Peak* (2015), the frightening humanoid he gives life to in *The Conjuring 2* (2016) and his contribution to both parts of It.



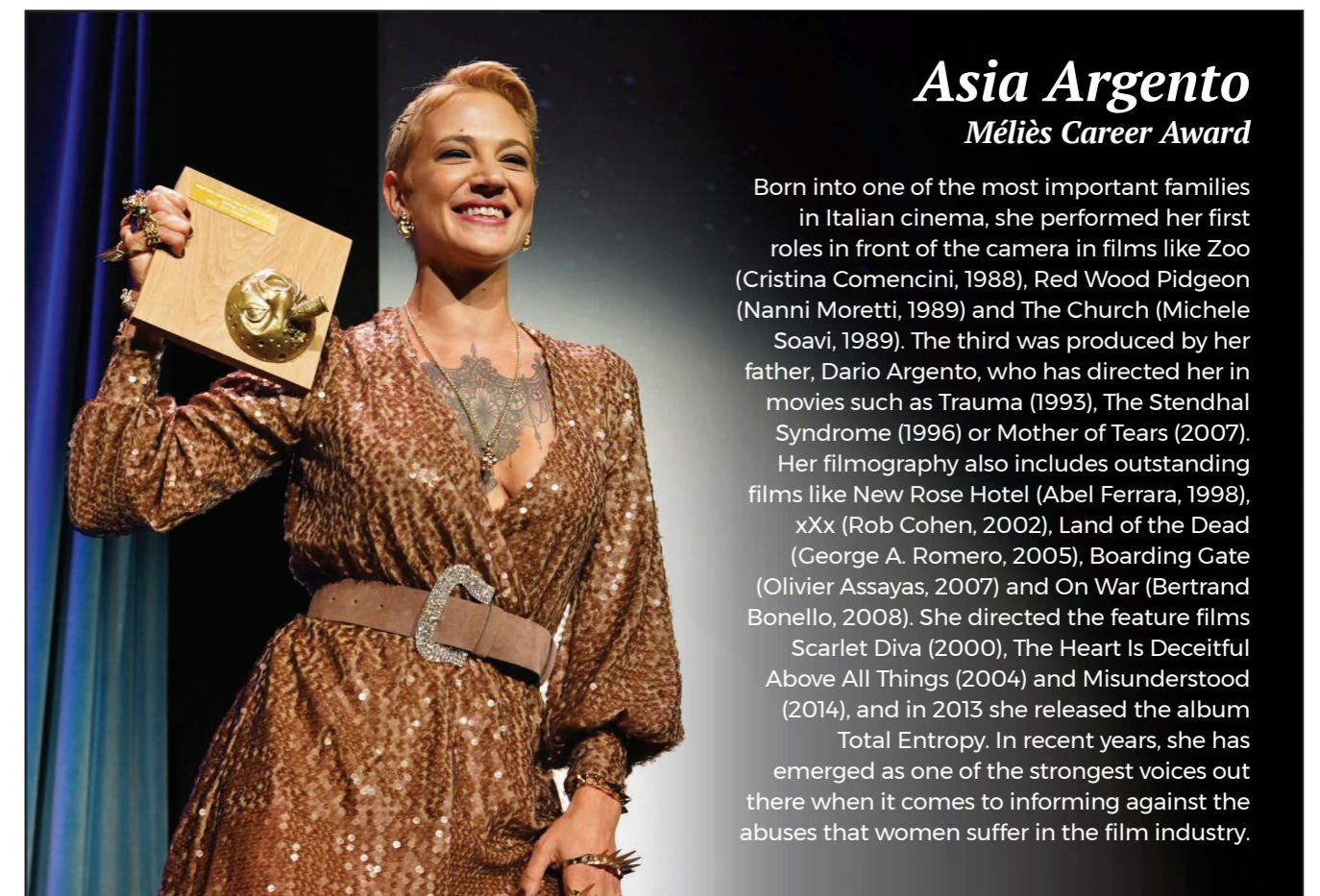
**Pupi Avati**  
*Nosferatu Award*

Born in Bologna, he got his start in show business as a clarinetist in the Rheno Jazz Band. In 1968 he directed his first feature film, *Balsamus, l'uomo di Satana*, initiating a career in cinema that led him to direct, produce and write more than fifty movies. He collaborated with Pier Paolo Pasolini on the screenplay for *Salò or the 120 Days of Sodom* (1975), and has touched a wide variety of genres, from musical biopic -*Bix* (1991) to romantic comedy -*Incantato* (2003) -, and he has bequeathed us with great works in Italian fantastic genre such as *La casa dalle finestre che ridono* (1976), *Zeder* (1983) and *L'Arcano incantatore* (1996). He has been a member of juries in Venice and Cannes, and his career has earned him a plethora of awards both in Italy and abroad.



**Maribel Verdú**  
*Time Machine Award*

A film, theater and television actress, her thirty plus years of professional career in the Spanish film industry are witness to the recent history of national cinema. She debuted hand in hand with Vicente Aranda in the series *La huella del crimen*, who she coincided with again in *Lovers: A True Story* (1991), which earned her a first Goya nomination. In the nineties she secured her career with films like the Oscar-winning *Belle Époque* (1992), *Golden Balls* (1993), *Lucky Star* (1997) or *Goya in Bordeaux* (99), and with the arrival of the new century, she took the international step with Alfonso Cuarón's *And Your Mother Too* (2001) and Francis Ford Coppola's *Tetro* (2009). In the fantastic genre she puts in outstanding performances as Mercedes in *Pan's Labyrinth* (2006), and in her collaborations with Pablo Berger in *Abracadabra* (2017) and *Snow White* (2012), the second film earning her a second Goya.



**Asia Argento**  
*Méliès Career Award*

Born into one of the most important families in Italian cinema, she performed her first roles in front of the camera in films like *Zoo* (Cristina Comencini, 1988), *Red Wood Pidgeon* (Nanni Moretti, 1989) and *The Church* (Michele Soavi, 1989). The third was produced by her father, Dario Argento, who has directed her in movies such as *Trauma* (1993), *The Stendhal Syndrome* (1996) or *Mother of Tears* (2007). Her filmography also includes outstanding films like *New Rose Hotel* (Abel Ferrara, 1998), *xXx* (Rob Cohen, 2002), *Land of the Dead* (George A. Romero, 2005), *Boarding Gate* (Olivier Assayas, 2007) and *On War* (Bertrand Bonello, 2008). She directed the feature films *Scarlet Diva* (2000), *The Heart Is Deceitful Above All Things* (2004) and *Misunderstood* (2014), and in 2013 she released the album *Total Entropy*. In recent years, she has emerged as one of the strongest voices out there when it comes to informing against the abuses that women suffer in the film industry.



# Venues



## 1. Auditori



With a seating capacity for 1,384 spectators, it is one of the largest in South Europe. It is fitted out with modern film screening technologies, including a new generation screen. The opening and closing ceremonies are held here and from five to seven daily Official Selection screenings and special gala ceremonies during the Festival. It is equipped with 35 and 70 mm all DCP formats projectors for 1,33-1,66-1,85-Scope formats. In addition, as well as with Dolby Stereo, Dolby SRD, DTS and Dolby SDDS sound

## 2. El Retiro Cinema



This iconic Festival venue was its headquarters for many years and is located in the center of town. It was completely renovated just recently. With a seating capacity for 600 spectators, it holds from three to five daily screenings during the Festival from sections like Panorama, Midnight Xtreme and tributes. It is equipped with a new 35 mm all DCP formats projector for 1,33-1,66-1,85-Scope formats and with Dolby Stereo sound.

## 3. Casino Prado



Another historical site venue that houses different Festival sections, like Noves Visions, Anima't, Seven Chances and special marathons. It has a seating capacity of 450 and a 35 mm all DCP formats projector for 1,33-1,66-1,85-Scope formats and is equipped with Dolby Stereo sound.

## 4. Tramuntana Room

A cinema venue within the Hotel Meliá facilities, equipped with film material, a 640 x 343 screen and a capacity for 400 people. It houses press screenings as well as Official Selection screenings, master classes and events like Sitges Coming Soon.

## 5. Brigadoon Section



The Noucentista building that was the old Sitges abattoir, built in 1920 by Josep Maria Martino, is a multipurpose cultural space since it was renovated in 1991. It houses and exhibits some of the elements from Sitges' festive heritage and, during the Festival, becomes the Brigadoon movie theater, presenting an intense ten day lineup with this section's characteristic hallmark. During the Festival it also offers bar service.

## 6. Sitges Cocoon Centre Cultural Miramar



This room offers a selection of fantastic artistic and technological experiences that have already captivated audiences around the world. It will be located just outside the Meliá Sitges Auditori, the Festival's official headquarters. Admission to this venue is free, and there will be a varied lineup of shorts throughout the day.

## 7. FNAC zone

Located in front of the Auditori, the FNAC tent is an area conceived for book presentations. With a seating capacity for 50 people.

## 8. Sant Sebastià Beach

This emblematic beach, that connects the town centre to Balmins and Aiguadolç, is the stage for all the merchandise stands and stands belonging to companies selling movie material and gadgets during the Festival. On Friday 12, starting at noon, it also houses the makeup rooms for the Zombie Walk, which parades through the streets of the town center in the evening to finish later on Primer de Maig Street.

## 9. Maricel Palace



The Maricel Palace is one of Sitges' historic buildings. It is integrated into the Maricel artistic and monumental ensemble. It holds exhibitions and complementary activities. The Gold Room, the Blue Room, the Chapel Room, the Ship's Room, Terraces or the Cloister - from where there is a splendid view over the Mediterranean - are the main areas that make up the Palace. This year it was used as the headquarters for a special event for the TV Series Game of Thrones.

## 10. L'Hort de Can Falç

A cozy corner in the heart of Sitges where you can enjoy a pleasant enclosed garden. It hosts several al fresco cinema screenings during the Festival, focusing on animation and family audiences.



# Facts & Figures

-  7 projection venues
-  1,771 hours of cinema
-  14 sections
-  255 long feature films
-  125 talents
-  3,134 seats
-  Audience: 150,000 participants
-  Audience: 200,000 viewers
-  2,675 professional accreditations
-  563 press accreditations
-  435 student accreditations
-  84,571 packs and tickets
-  13,851 news



An almost unanimous evaluation of the high level of quality of the projects from the Official Fantàstic Selection, Official Òrbita Selection, Noves Visions, Panorama, Anima't and Midnight X-treme sections.

A clear increase in attendance in the on-competition categories and press screenings made possible by the Tramuntana Room, located in the Hotel Meliá and converted into a movie theater.

Massive attendance at the venues with parallel lineups like the Movistar+ Zone (horror movies and TV series); Samsung Sitges Cocoon (virtual reality), L'Hort de Can Falç (family movies and series), as well as the Maricel Palace, that focused its lineup on exhibits.

## The Festival in numbers

Above all, it is important to highlight the excellent acceptance of the the Tramuntana Room and the Movistar+ Zone. These wagers have far exceeded any attendance forecast becoming, as of now, essential to the Festival's development in future years.

The results of ticket sales at the recent Festival are also a new record, with a turnover exceeding last year's by over 100,000€ and more than 68,748 tickets sold.

The commitment to Sitges Pitchbox was right on the money. Both events were highly successful in terms of attendance and will be expanded as of this year's Festival. The same can be said for Sitges Coming Soon. All of these events have made and will continue make the Sitges Festival even more of a benchmark for the international industry.

The Festival's technical image (image and sound), continue to boost our reputation. Even so, some improvements to the Retiro and Prado cinema facilities will be necessary.



## Industry Hub Services

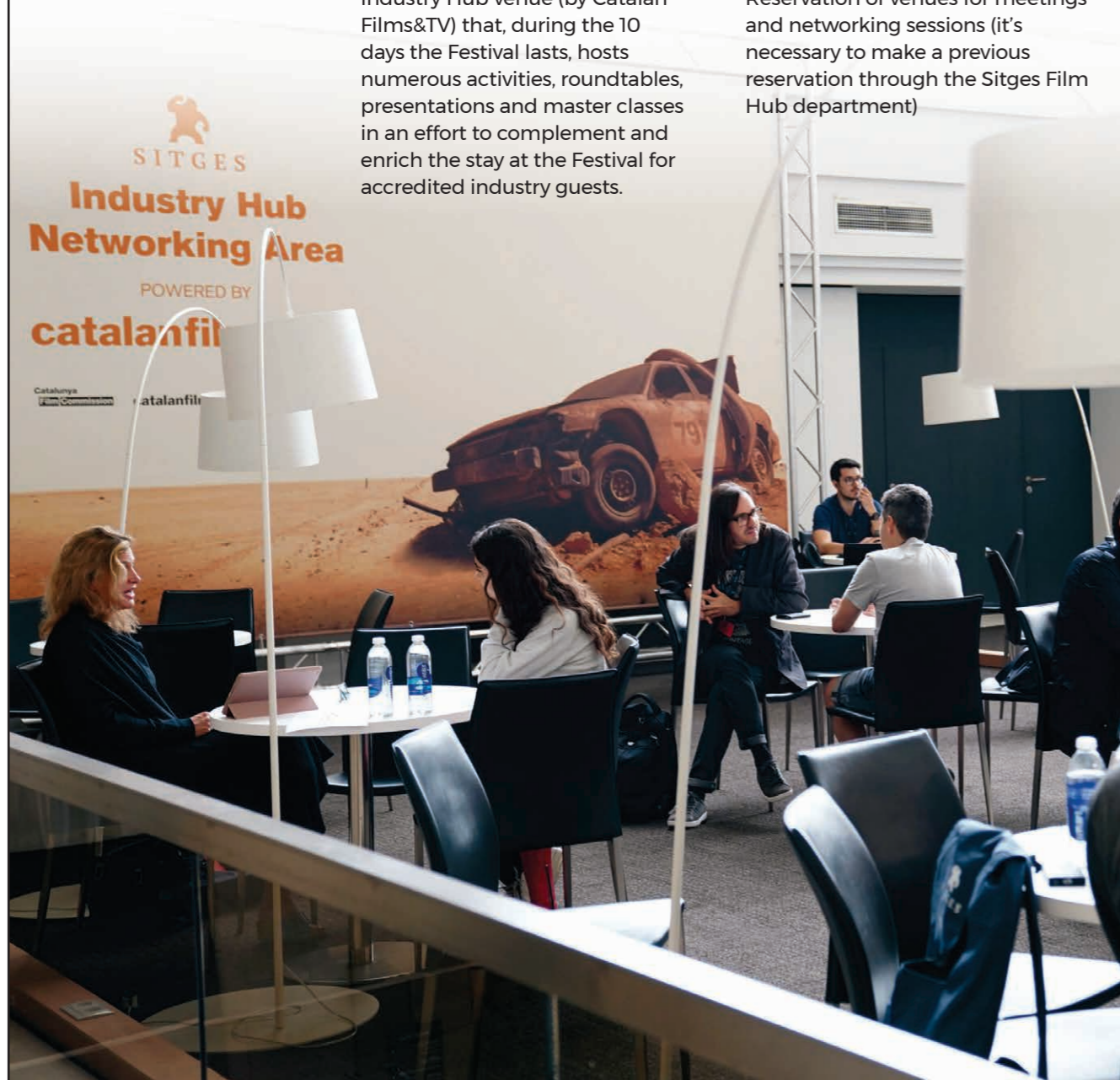
Sitges Film Hub's goal is the creation and reception of initiatives aimed at the professional audiovisual sector, making the Festival a place to meet with accredited international guests, and facilitating cooperation between sector professionals.

The Sitges Film Hub features the Industry Hub venue (by Catalan Films&TV) that, during the 10 days the Festival lasts, hosts numerous activities, roundtables, presentations and master classes in an effort to complement and enrich the stay at the Festival for accredited industry guests.

Program of activities intended for accredited industry professionals.

Industry Guide: the Festival offers accredited industry professionals the option to appear in the Festival Industry Guide, where the contact information of those professionals attending the Festival is provided.

Reservation of venues for meetings and networking sessions (it's necessary to make a previous reservation through the Sitges Film Hub department)



**950+**  
*Accredited Industry Professionals*

**42**  
*Selected Film Projects*

**15**  
*Industry Awards*

**8**  
*Industry Panels*

**7**  
*“Sitges Encounters”:  
Conversations with our “VIP Guests”*

**11**  
*Networking Events*

**5**  
*Workshops and Mentoring activities*



### Sitges Pitchbox

The Sitges Pitchbox program presents seven fantastic fiction feature film projects at a pitch session. Producers and accredited professionals attending the film competition are invited to the event.

A jury of experts evaluates the proposals and awards three different categories of prizes, presented thanks to the Barcelona Diputació, the Provincial Council. The call is in collaboration with the Filmarket Hub platform.



### Taboo'ks

The goal of TABOO'KS is to bring fantastic genre literature and films closer together. The program presents five selected works (novel, play or graphic novel), which will be presented to accredited producers at the Festival. Its purpose is to encourage agreements for adaptations of literary works for audiovisual projects.

This activity includes a contacts book and a master class offered by an important personality from the film and literary sector. The 2017 edition will be presented by Nick Antosca, literary author of best sellers like The Girlfriend Game or Midnight Picnic, and creator of the television series Channel Zero.

### Sitges Market Premieres

The Festival offers the use of one of its movie theaters so producers, sales agents and representatives from international festivals can show their projects to accredited professionals or at a private screening. Sitges Market Premieres opens the door to projects that are finished or in the postproduction stage and that wish to take advantage of the Festival's context to be promoted and find a commercial outlet for their film.

### How Much Does a Movie Cost Guide?

"The use of predictive methods, based on big data algorithms, is nothing new in the film industry, but them being used to assess feature film investment risk for financial entities is."

The Festival, in collaboration with the Sitges Town Council, published the book 'How Much Does it Cost to Make a Movie?', where the 3 keys that are important to keep in mind when it comes to making a profitable piece are explained: amount, times and benefits. This appraisal guide was presented at last year's film competition with major drawing power.

### Blood Red Carpet

The Blood Red Carpet is a program to promote young acting talent and new filmmakers. The Festival presents 3 actors and 3 actresses selected by a jury thanks to their promising career. And 3 young filmmakers are also added to the group with a short or long feature film in the Festival's official selection.

All of them are presented before different groups of industry professionals (producers, casting directors, etc.) and accredited media outlets during the Festival.

This is the first initiative in Spain dedicated to performers. To highlight international exposure, two casting directors are invited from the International Casting Director's Network.

### Producers meet producers

Producers meet producers is a mentoring initiative where senior producers sponsor a group of 10 junior producers during an entire year. The event combines personal coaching with networking and all of the guests participate.

The program is developed by the PAC and Nivell 10 in collaboration with the Festival, which becomes a meeting venue for these couples and a place to present the first results of their collaboration.



# Festival Targets

## Our audience

Majority of the public age 20-45 accustomed to participating in cultural events.

58% Men and 42% Women

Leisure consumers, movie, music and comic item and content collectors, Multimedia/video game technology users.

Spectators trained in new technological media who participate in the creation of contents and opinion forums.

A very loyal audience recognized as a community which enjoys the Festival as a collective experience that's unique in the world. The Festival is the essential rendezvous on the yearly calendar and everything that happens there is experienced from the context of a FAN. They participate actively in film screenings, parallel activities and special events like the Sitges Zombie Walk.

VIP guests, both national and international, attending the Festival to promote their film or on the occasion of tributes, special screenings, as jury members, etc.

International distribution companies presenting exclusive season premieres, making use of the Festival's media resources for their promo strategies.

Companies sponsoring and collaborating with the Festival, leaders in different sectors related to consumption and culture.

Audiovisual Students and professors at film and A/V communication schools & universities.

Growing student and family audience from Sitges Schools and Sitges Family.





# Strategic Partners & Sponsors

## Sitges, a Branded Content Market

Mediterranean Meeting Destination for the International Film Industry  
 Platform for Innovation & Culture Initiatives  
 Tourist attraction point with a unique personality

### Cinema & Industry

Blood Red Carpet  
 Sitges Pitchbox  
 Producers meet producers

### Cinema & Literature

Tabook's  
 Carpa FNAC

### Cinema & Art

Travelling Exhibitions  
 SGAE New Authors Award  
 Sitges Bacanal

### Cinema & Education

Master in Filmmaking  
 Sitges Schools  
 Sitges Family  
 Sitges Social

### Cinema & Future

Sitges Cocoon  
 Serial Sitges

### Cinema & Fans

Zombie Walk  
 Stands Sant Sebastià



## Platform Strategies on a Film Market Segmentation

### Categories Sitges 2019

- A. Golden Sponsor
- B. Silver Sponsor
- C. Bronze Sponsor
- D. Focus Sponsor

### Golden Sponsor

Title as Main Sponsor at SITGES 2019 edition - 52 INTERNATIONAL FANTASTIC FILM FESTIVAL OF CATALONIA

### Brand Activation & On-site

#### Presence

- Sponsorship of Opening Night (Reception, double-sided branded invitations, Gala Premier, Red Carpet & After Party Photocalls)
- Brand Activation at VIP Lounge - Main Theatre (Hotel Meliá)
- Sponsor name on printed & online tickets
- Exclusive display space - Main Venue (Hotel Meliá)
- Contests, raffles, product samplings & special promos
- One to one meetings & networking with attending guests
- On-stage presentation featured programs & contents

### Hospitality Services

- Accomodation at Sitges Hotel Meliá - Main Venue
- Welcome Packs
- Branded reserved seatings
- Private Premiers, Screenings, Meet & Greets, Masterclasses, Press Conferences, Cocktail Parties, Special Events & featured Panel Discussion Forums with attending guests
- Branded VIP seating at the Auditori - Main Theatre (Hotel Meliá)
- Acces to VIP Lounge
- Festival passes & special discounts
- Opening & Closing Nights passes
- Social & Leasure activities

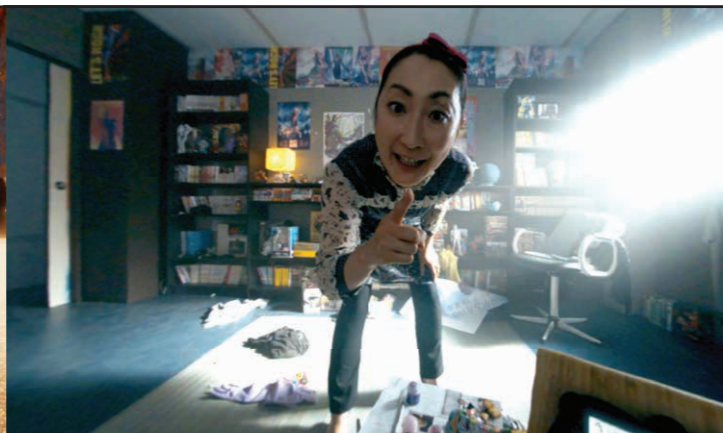
### Marketing Exposure

- 4x3 m Billboard
- 20 seconds commercial in all venues
- Daily Newspaper & Official Catalogue ads
- Advertisement in Programe Guide
- Branding website preferred placement
- Ad on Festival Website
- Inclusion in social media campaigns
- Press Release
- Dedicated Newsletter Blast
- Coupons & Marketing Material Placement at Festival Official Venues & VIP Lounge
- Premium Item in Festival gift bag/Welcome Pack

### Logo inclusion

- Photocalls (Full Pack)
- Festival Promotional Trailer & ad for national campaign on TV & theatres
- Official Festival Poster & Postcards
- Street Banners, Vynils & Festival Billboard
- Daily Newspaper & Official Catalogue
- Programe Guide
- Festival Newsletters, APP & Website
- On-screen prior to Festival sponsored Premiers & Events





# Sitges Cocoon

Once again last year, the very best immersive XR content were found in the VR Cinema at the Centre Cultural Miramar in Sitges. A total of 20 international pieces made up 2019's official in-competition selection that, thanks to Samsung technology, HTC-Vive and Oculus, transported audiences to a surprising world of virtual reality experiences where horror, science fiction, fantasy, animation and experimental film

became, for a little while, their only travelling companion. After collecting their ticket and reserving a time slot, Sitges Cocoon's viewers had 60 minutes to choose one or several of the in-competition pieces.

As it does every year, the selection featured a wide variety of genres and projects for all tastes, endurances and ages. From animated experiences for all audiences such

as *Bonfire* and *Crow: The Legend*, from the prestigious American production company Baobab Studios and directed by the 3D animation expert, Eric Darnell (Antz), or the thrilling *Gloomy Eyes* by Fernando Maldonado and Jorge Tereso, a story of young love starring a teenage zombie and narrated by Colin Farrell. In the science fiction section, three spectacular initiatives: *Mechanical Souls* by director Gaëlle

Mourre and *7 Lives* by Jan Kounen (Dobermann), two pieces along the lines of *Black Mirror* and Tsung-Han TSAI's *Live Stream by YUKI <3*, an amusing and poignant

Horror also has a prominent place in virtual reality, reserved only the bravest audiences willing to venture into the phantasmagoric and intense Japanese experience *Ghost Reality* by Hajime Ohata, participate in the

interactive thriller *Pagan Peak VR* by Ioulia Isserlis and Max Sacker, let themselves be carried away by the hypnotic Turkish experience *Floodplain* by Deniz Tortum, the interactive mystery *Kobold* by Max Sacker, Guy Norris' sinister up close and personal Australian torture, *The Peeler*, or discover the world premiere in Sitges Cocoon of the Taiwanese *Vicious Circle* by Chun-Yu LAI. And speaking of amazing

and hard to forget experiences, also featured was the new adventure combining stop motion and CGI, *Gymnasia*, by Chris Lavis and Maciek Szczerbowski, from the avant-garde production company Felix & Paul Studios; Hiroaki Higashi's *Ghost in the Shell: Ghost Chaser*, the new installment of the saga produced by Production I.G.; and *Ray Sparks*, the sequel to *Ray* by the Spaniards Rafael Pavon and Roberto Romero.

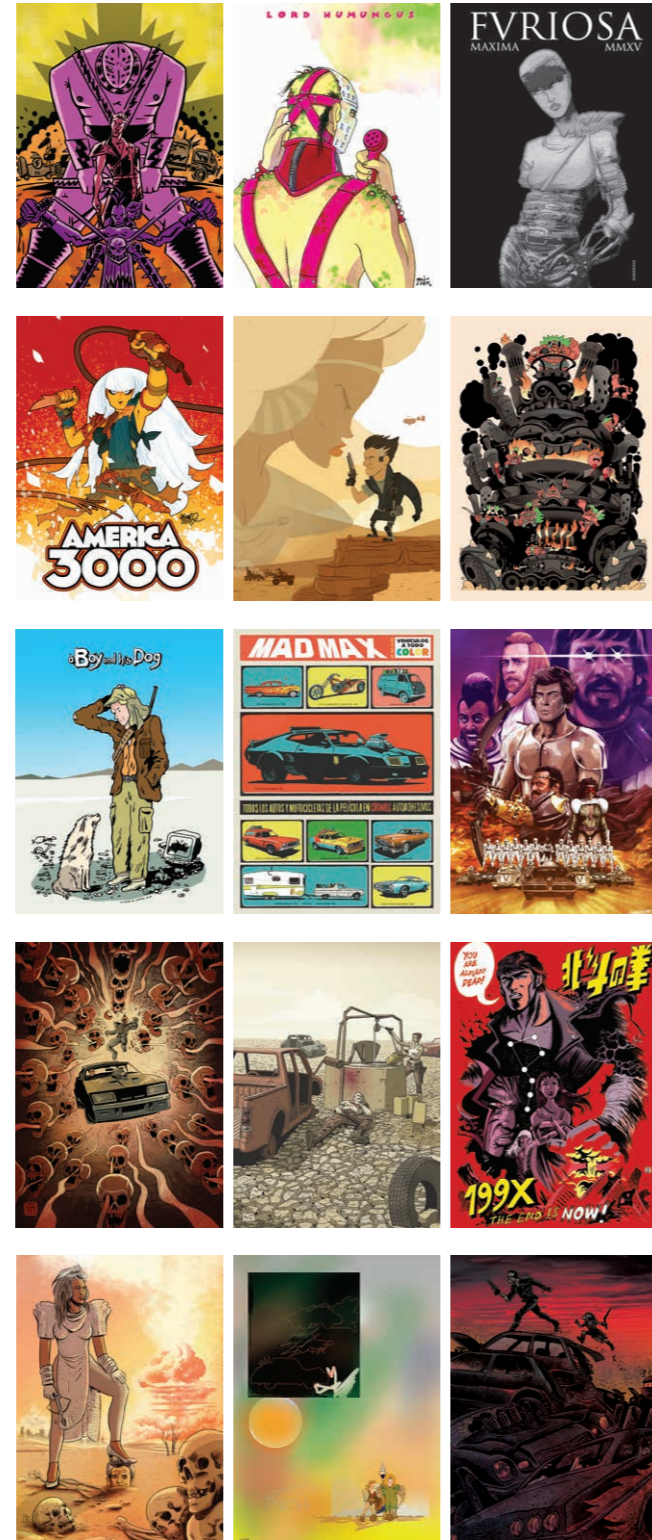




# Official Exhibition

## Mad Max World - An Apocalyptic Comic Tribute

Coordinated by the filmmaker, writer and comic book expert Borja Crespo, MAD MAX WORLD - AN APOCALYPTIC COMIC TRIBUTE brought together large-scale illustrations by comic artists, illustrators, designers and filmmakers. All paid tribute to one of the main themes of the Sitges Festival, the MAD MAX saga and other examples of post-apocalyptic films, Italian exploitation films, strange dystopia, junk movies, lost worlds, wild roads, new barbarians, road warriors ... Landscapes of a disconcerting future that may be just around the corner, where the law of the strongest reigns and anything can happen.



# Official Publication

## Apocalypse Domani The Golden Decade of Italian Science Fiction Exploitation (1977-1990)

This volume analyzes the phenomenon of Italian exploitation from the perspective of the science fiction genre, studying its precedents, its contents and the impact that this type of productions aroused. An educational journey through the most representative encore films. In its passages, the reader will find the analysis of films influenced by the peplum, spaghetti western and horror, as well as a unique approach to the subgenres full of barbarian warriors, cyborgs, aliens, bikers, killer sharks, Conan the Barbarian emulators or classic mythical heroes. An approach to Italian fantastic films that reformulated commercial movie icons such as Mad Max, Alien, Jaws, or Escape from New York creating false sequels and unlikely hybrids almost always based on very limited budgets and meager production means.



AUTHORS:  
**Ángel Sala, Diego López, Jesús Palacios,  
Xavi Sánchez Pons, Domingo López,  
Mònica Garcia i Massagué, Desirée de Fez,  
Manlio Gomasca and Lluís Rueda.**

COLLECTION:  
**Janus Ensayo.  
Hermenaute Publishing Housen**

260 full color pages Rustic with flaps.



# Parallel Events

Organized at different Festival venues, these events are based on feature length and short film screenings, exhibitions, book and publishing company presentations, panel discussions or talks with guests, giving the Festival more energy.



## Sitges Zombie Walk

We celebrate the 11<sup>th</sup> edition of Zombie Walk, the parade of the undead continues making progress towards success, with a multitudinous presence of thousands of people last year and an exclusive guest: Ron Perlman



## Fantastic Street Art Graffiti Competition

The Sitges-International Fantastic Film Festival of Catalonia is organizing the Fantastic Street Art Graffiti Competition for the very first time. The aim of this competition is to merge the cultural and artistic spirit of young people with the Sitges-International Fantastic Film Festival of Catalonia and promote graffiti as a creative activity, disassociated from the symbols and signatures that antisocially dirty our walls.



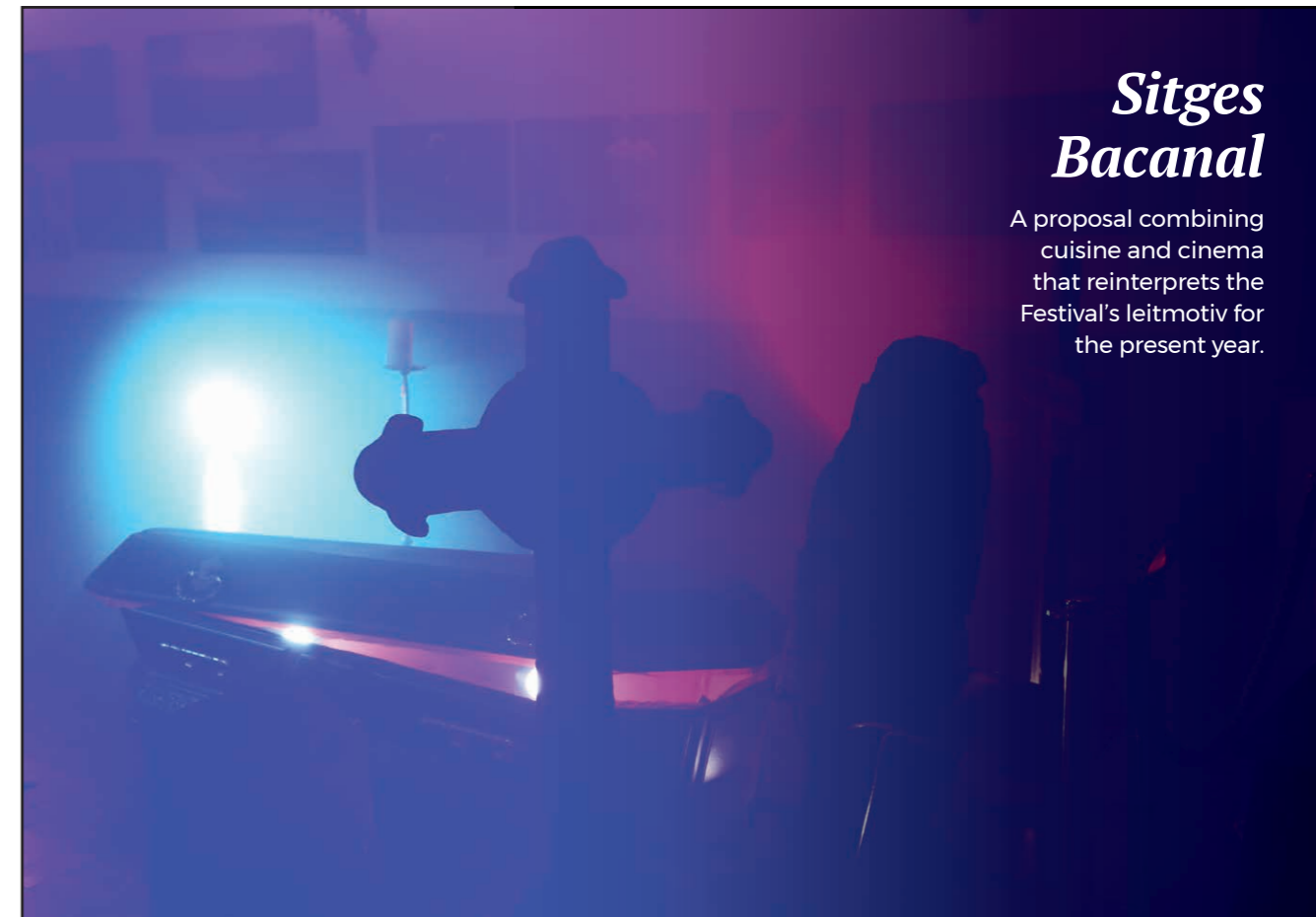
## Master Classes and Conferences

Master Classes and Conferences  
Prestigious panelists meet the audience. They are selected talent, filmmakers, Festival guests and professionals from the film and audiovisual industry.



## Sitges Bacanal

A proposal combining cuisine and cinema that reinterprets the Festival's leitmotiv for the present year.



## Fantàstic Kids

Children are a very important audience for Sitges and this year we wanted to make a commitment to these new viewers by organizing a series of activities focusing on our youngest ones. These activities were the workshops *From the Imagination to the Screen* and *Imagine a Film* plus the *5 Tips To Win the Participa Mèliès Competition*



## The Town and The Festival

### Local Schools Exhibition

Drawings made by the boys and girls from Sitges' schools with Festival-based themes.

### Sitges Display Windows

The Sitges Display Window Competition is back again this year, sponsored by Moritz. Sitges' establishments have a chance to dress up their windows and experience the Festival like no one else to immerse themselves in the best fantastic and horror movies.

### Find The Wheel



During the days prior to the Festival, the Economic Promotion department and in collaboration with the Film Festival's activities department are launching the FIND THE WHEEL competition. 5,000 slips will be handed out

that can be found at the main information points: the Citizens' Services Offices, the Film Festival Office, the Municipal Market, etc., that boys and girls will have to use from October 1st to 11th to find a reproduction of the wheel from the movie *Mad Max* in the display windows of the participating establishments. To verify if the boy or girl has really discovered the monolith in the display window the establishment will have to stamp the slip. Once it is completed with 20 stamps from different establishments, the boy or girl will deposit it in an urn located in the Municipal Market. The scavenger hunt ends on Friday 11th October, at 11:00, when there will be a raffle to find the 5 winners.



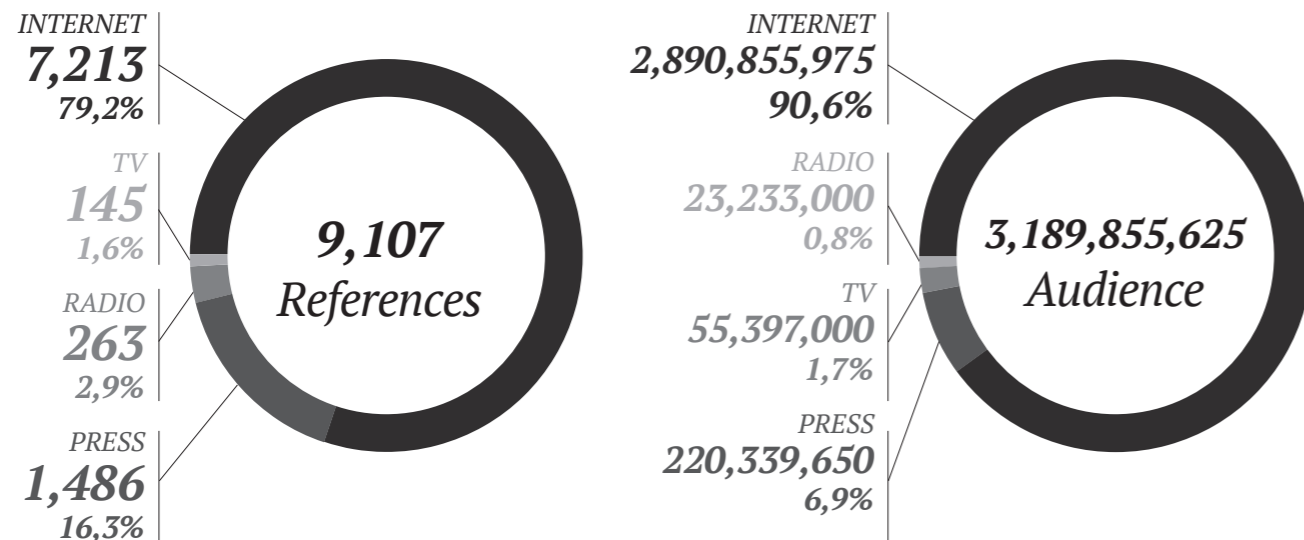
# Publicity

## Media Outlet Impact

The data analysis was done by the Kantar Media agency and includes the number of Festival spectators and news items until 1 December. Not all of the media outlets appear

and the international arena includes some media outlets from the United States, Great Britain and France during the month of October.

News: 9,098



## Press Releases and Calls

For Sitges 2019, a total of 39 press releases were sent out, 24 before the Festival started, 14 during the Festival and 1 after the Festival.

As for press calls, we sent out 5:

- Sitges 2019 poster presentation and Sitges preview press conference (6/6/2018)

- Sitges 2019 lineup premiere press conference (19/7/2018)

- Sitges 2019 fans meeting with the director (24/7/2019)

- Sitges 2019 lineup press conference (26/9/2019)

DISTRIBUTION: Currently, press releases reach a total of 7,161 journalists.

2,429 receive it in Catalan, while 4,084 get it in Spanish and 648 in English.

## The Press in Numbers

### Total accredited journalists: 542

Total: 589  
Graphic press: 46  
Written Press B: 164  
Written Press A: 164  
Written Press VIP: 32

### Promo Material

Programs: 50,000 copies  
Postcards: 6,000 copies  
Exhibition postcards: 8,000 copies in 10 different models  
A4 Posters: 400 copies  
A3 Posters: 1,000 copies  
Zombie Walk Posters: 1,000 copies  
Zombie Walk Flyers: 20,000 copies  
Anima't postcards: 4,000 copies  
Brigadoon postcards: 4,000 copies  
Brigadoon leaflets: 8,000 copies  
Sitges Family Flyers: 3,000 copies  
Renfe Flyers: 10,000 copies  
Slatix Sitges Cocoon flyers: 5,000

### Website & Numbers

Number of pages viewed: 3,555,696  
Sessions: 605,331  
Users: 334,834  
Data from 1 January to 31 December 2019.

### Social Networks And Numbers

Facebook: 61K engagement  
1,2M impressions  
Twitter: 94K engagement  
2M impressions  
Instagram: 1M impressions  
11K engagement  
562 story impression

### Newsletters

37,912 subscribers

Newsletter contents: A recap of all sorts of interesting information about the Festival, from the latest developments in the lineup and general news to contests on social networks or encounters with fans. This year they were also used as an incentive for ticket and pass sales.

Newsletter frequency: Regular mailings on Friday, but supplemented with specific mailings (according to needs) other days of the week. Daily mailing during the Festival.

All together 20 before the Festival, we sent out 38 newsletters, 7 to industry, 11 during the Festival, 12 to Industry List.

### Advertising Agreements

Media outlets where the Sitges 2019 advertising campaign was conducted.

### Daily Press

La Vanguardia

### Press

Cineinforme  
Scifiworld  
Fotogramas  
Dirigido por  
Cinemanía  
Mongolia  
So Film  
Academia del Cine

### Radio

Catalunya Ràdio  
Ràdio Flaixback  
Ràdio Flaix FM

### TV

TV3  
Movistar+  
Dark TV  
XAL (Xarxa Audiovisual Local)

### Websites

Nació Digital  
Aullidos  
Visit Sitges  
lavanguardia.com  
Filmaffinity  
CineAsia

### Cinemas

Verdi  
Cinesa  
Phenomena

### Illuminated Ads

Grupo Main  
RENFE



# Sponsor

## And Collaborator Categories

<b>Organitza</b>	<b>Amb el suport de</b>	<b>Patrocinador principal</b>	<b>Patrocinador</b>	<b>Partner social</b>
FUNDACIÓ SITGES	Ajuntament de Sitges, Generalitat de Catalunya Departament de Cultura	MORITZ	MISTINGUETT, la xarxa comunicació local, Obra Social "la Caixa"	
<b>Patrocinador i seu oficial</b>	<b>Patrocinador</b>	<b>Amb el finançament de</b>	<b>Amb el suport de</b>	<b>Diari oficial</b>
MELIÀ SITGES	M+ movistar		Diputació Barcelona, LA VANGUARDIA	3
<b>Perruqueria i maquillatge oficial</b>	<b>Proveïdor oficial d'aliments i begudes</b>			<b>TV oficial</b>
DROOM, REDKEN	Coca-Cola, BLISS, PLOUÉ, RIBERA DUERO, BUNDO, JOHNNIE WALKER			Jeep -TURIAUTO-
<b>Altres col·laboradors</b>				<b>Cafè oficial</b>
Blanquerna, JOVE, Catalunya Film Festivals, CINESA, Generalitat de Catalunya Departament de Benestar Social i Família, FilmoTeca de Catalunya, PORT DE SITGES, fnac				
SAMSUNG, fundació sae, minotauro, Museus Sitges, TR3SC, JAPAN FOUNDATION, SPANFLIX				
Universitat de Barcelona, UOC, SELECTA VISIÓN, esAc, MIND THE GAP, HONG KONG ECONOMIC AND TRADE OFFICE, ANIMATION Barcelona 3D & Film School				
<b>Hotel col·laborador</b>	<b>Aerolínia oficial</b>	<b>Sitges oficial Asia Airline</b>	<b>Transport ferroviari oficial</b>	<b>Agència de publicitat</b>
hotel medium sitges park	IBERIA	CATHAY PACIFIC	Rodalies de Catalunya, renfe	CHINA
<b>Mitjans col·laboradors</b>				
AULLIDOS, CATALUNYA RÀDIO, CINEMASCOMICS.COM, Dirigido, FLAIX, Fotogramas, Naciódigital				
OCIMG, SCIFIWORLD, SENSACINE, PLANET HORROR				
<b>Proveïdors oficials</b>				
<b>Audiovisuals</b>	<b>Disseny gràfic</b>	<b>Impressió</b>	<b>Informàtica</b>	<b>Merchandising oficial</b>
moviola	ESTUDIO FÉNIX, Pasgràfic	ip	Newton's Informàtica, THE CHA ORIGINAL	
<b>Plataforma</b>	<b>Publicitat exterior</b>	<b>Seguretat</b>	<b>Serveis audiovisuals</b>	<b>Serveis cinematogràfics</b>
festhome	MAIN 1995-2018	SABICO seguridad	SONO	KELONIK
<b>Subtitulat</b>	<b>Suport tècnic</b>	<b>Transport i missatgeria</b>		
SOFTITULAR, S.L.	deluxe	DHL		





**COMING SOON 2020**

**8<sup>TH</sup> - 18<sup>TH</sup> OCTOBER**



FUNDACIÓ  
**SITGES**

Since 2013, the Festival is qualified by the Hollywood Academy for all winning short films in the official categories and animation shorts to be presented as candidates for the OSCARS®



**[sitgesfilmfestival.com](http://sitgesfilmfestival.com)**

SITGES – Festival Internacional  
de Cinema Fantàstic de Catalunya

Sant Honorat, 32-34  
08870 Sitges (Barcelona)

Phone: +34 93 894 99 90 · +34 671 552 188